



# San Diego Chapter

## California Special Districts Association

### 2022 High School Student Video Contest Rules

**DEADLINE EXTENDED TO APRIL 30, 2022**

#### **SAN DIEGO CHAPTER DISTRICTS MAKE THE DIFFERENCE: STUDENT VIDEO CONTEST OFFICIAL RULES AND CRITERIA**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. THE CONTEST IS SUBJECT TO ALL RULES SET FORTH BELOW AND APPLICABLE FEDERAL, STATE, AND LOCAL LAWS. VOID WHERE PROHIBITED. BY SUBMITTING A STUDENT VIDEO CONTEST APPLICATION, YOU ACKNOWLEDGE AND AGREE TO THE FOLLOWING TERMS AND CONDITIONS. DMTD RESERVES THE RIGHT TO CHANGE THE TERMS, CONDITIONS, AND RULES OF THIS AGREEMENT UNDER WHICH THE CONTEST IS OFFERED.**

Contest videos should focus on highlighting one or more of the following areas:

- A unique program, service, or infrastructure project that a special district is currently promoting.
- How an individual, a group of individuals, or a community is affected by special districts.
- How special districts are formed and how they can provide essential services to the community

#### **ELIGIBILITY**

The San Diego Chapter Special Districts Make the Difference (“SDMTD”) Student Video Contest (“Contest”) is open to San Diego County residents attending high school at the time of entry. This includes public, private, and charter schools as well as homeschooling. The following individuals are not eligible: employees, contractors, directors, and officers of the San Diego Chapter of the California Special District Association (CSDA) member entity, and their relatives; employees (including part-time, seasonal, or internship), contractors, officers, directors, or trustees of any independent special district within the San Diego region. Limit one entry per applicant.

To be eligible for the Contest, applicants must submit a video limited to no more than sixty (60) seconds in length and in compliance with the Contest requirements and criteria. By submitting a video to the Contest, you give the San Diego Chapter of CSDA permission to share, reproduce, or exhibit the video without restriction, and without notification or compensation. Uses include but are not limited to: Sharing with partner organizations, including in future projects, reports, and promotional materials, sharing with federal, state, and local governments, promoting future contests, and media outreach.

**CONTEST REQUIREMENTS** There is no fee to participate. Violation of any Contest terms will result in disqualification. By making a submission to the Contest you certify that you have full rights and authority to submit your video for consideration in the Contest. All entries must be an original work in compliance with copyright law to be eligible for the Contest. Videos may not have been previously submitted, distributed, aired,

or have won any other award in any other competition except for the National Special Districts “Make the Difference” Student Video Contest. **Please do not submit videos that contain depictions of other third-party artistic works, copyrights, trademarks/tradenames, logos, or similar brand identifying marks.**

You must obtain all the necessary rights, including music rights, consents, authorizations, and licenses for all copyright protected material included in your video. You must also obtain permission to use the image, likeness, or audio recording of any individual that has a speaking role or is otherwise distinctly featured in your video submission.

All entries become the property of the San Diego Chapter of CSDA and will not be returned. Participation in the Contest grants to the San Diego Chapter of CSDA the worldwide rights, title, interest, and claim to reproduction, copyright, exhibition, broadcast, and/or distribution of the video submitted, or any other photography, videotape footage, or likeness contained in the video without limitation.

If a submission is not in English, then English captions must be provided. The video submitted must be the original work of the applicant(s), and may not contain the work, including the intellectual property, of others without express written consent. **Plagiarism is strictly prohibited and will result in disqualification.** Your video must not contain: (i) racist, sexist, or other offensive remarks, (ii) nudity or sexual content, (iii) promotion of drug use, underage drinking, or other illegal behavior, or (iv) hate speech, violence, slanderous or libelous claims, or any other actionable offenses. Your video must not (i) infringe any rights of publicity or privacy, or intellectual property rights, including any music-related rights, (ii) be defamatory or indecent, or (iii) violate any applicable laws.

Participation is voluntary and participants are responsible for ensuring that the production of their video does not violate any local, state, or federal laws. The San Diego Chapter of CSDA is not responsible for any unlawful or negligent activity that participants undertake during video production. By entering the Contest, you agree to defend, release, and hold harmless the San Diego Chapter of CSDA and its agents from and against any claims, action or liability for injury, loss or damage of any kind resulting from your participation in the Contest or from the acceptance or use of any prize awarded.

The San Diego Chapter of CSDA is not responsible for lost, incomplete, stolen, damaged, garbled, corrupt, illegible, late, or unintelligible entries, or for printing or other errors appearing in these rules or other Contest materials, misprints or errors in other Contest related information, garbled communications, technical or mechanical malfunctions, or other malfunctions, problems or errors, whether caused by equipment, programming used in this Contest, processing errors, human errors or otherwise. The San Diego Chapter of CSDA reserves the right, at its sole discretion, to void any entries from Entrants whom the San Diego Chapter of CSDA believes have attempted to tamper or have tampered with the administration, security, or fairness of this Contest.

**Limitation of Liability and Remedies:** NEITHER THE San Diego Chapter of CSDA NOR ANY OTHER ASSOCIATED PARTY SHALL HAVE ANY LIABILITY FOR ANY DIRECT, INCIDENTAL, INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR EXEMPLARY OR PUNITIVE DAMAGES ARISING OUT OF OR RELATING TO THIS CONTEST, ANY SUBMISSION OR USE OF THE SUBMISSION, OR ANY CONTENT EMBODIED THEREIN, INCLUDING WITHOUT LIMITATION ANY LIABILITY, LOSS, INJURY OR DAMAGE TO ENTRANT OR ANY OTHER PERSON OR ENTITY, INCLUDING PERSONAL INJURY OR DEATH, OR DAMAGE TO PERSONAL OR REAL PROPERTY, DUE IN WHOLE OR

IN PART, DIRECTLY OR INDIRECTLY, BY REASON OF ENTRANT'S ENTRY IN THIS CONTEST, THE USE OF ANY SUBMISSION, OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE.

### **CONTEST SCHEDULE:**

The contest will be open for submissions between 8 a.m. PST on February 18 and 5 p.m. PST on April 30, 2022 ("Contest Period").

### **TO ENTER**

To enter the Contest, visit [sandiegocsda.specialdistrict.org/video-contest](http://sandiegocsda.specialdistrict.org/video-contest) ("Website") during the Contest Period for directions on how to submit the required information. **NOTE: There is also a national contest.**

**Participants may also enter the same video in the national contest here:**

[www.districtsmakethedifference.org/video-contest](http://www.districtsmakethedifference.org/video-contest).

Before uploading the video submission, you will be required to certify and affirm that you have read and complied with these Official Rules and agree to be bound by them. If the student applicant is under 18 years of age, they must have a parent or legal guardian review the Official Rules. Submissions that do not include all required information or do not adhere to the Official Rules shall not be valid and are subject to disqualification. The San Diego Chapter of CSDA may, at its sole discretion, remove, delete, or forfeit submissions it deems inappropriate or otherwise non-compliant. Submitting a video to this Contest does not guarantee that the Submission will be displayed or used by the San Diego Chapter of CSDA.

### **SELECTION OF WINNERS**

Submissions for the Contest will be accepted on an ongoing basis until April 30, 2022. Up to ten (10) finalists will be selected based on judging criteria set out below at "SELECTION CRITERIA".

All finalist submissions are subject to verification, including, without limitation, verification of eligibility, compliance with these Official Rules and all other applicable release forms. The decision of the judges will be final and binding in all matters, and all applicants agree to accept the final decision of the judges and results of the public vote. The finalists shall be selected without regard to race, age, gender, religion, sexual orientation, political beliefs, employment status or any other factor which could constitute unfair or illegal discrimination.

### **WINNER NOTIFICATION**

Winners will be notified on or around May 26, 2022 by telephone, mail, or email. If attempted notification is returned as undeliverable, if Finalist cannot be verified, or if Finalist is otherwise unable to accept prize, prize will be forfeited and may be awarded to an alternate Finalist, at SDMTD's discretion.

### **SELECTION CRITERIA**

#### **Video Contest Selection Criteria**

A video file must be uploaded to the student's YouTube Channel and made "unlisted." Include "San Diego Chapter Special Districts Make the Difference" in your YouTube video Title. Participant may add a separate title or subtitle next to the main title to help add context to video. Include a description in the Description section of YouTube that explains what video is about. The YouTube video link shall be included in the application form, which will be available here: [sandiegocsda.specialdistrict.org/video-contest](http://sandiegocsda.specialdistrict.org/video-contest). All fields in form must be filled out.

As mentioned above, videos should focus on highlighting one or more of the following areas:

- A unique program, service, or infrastructure project that a special district is currently promoting.
- How an individual, a group of individuals, or a community is affected by special districts.
- How special districts are formed and how they can provide essential services to the community.

**Judging Criteria**

1. Incorporation of Theme "How Special Districts Make a Difference"
2. Creativity and Originality
  - The video incorporates concepts, style, or media that are different and creative.
  - It engages the audience and can influence an audience to understand special districts.
3. Entertainment Value
  - The video’s story or concepts are interesting and understandable.
  - It can grab the attention of an audience
4. Accuracy of Information
  - The facts presented in the video are accurate and not misleading.
5. Effectiveness and Value of Information
  - The information in the video conveys a positive message
  - The video effectively increases awareness and value of special districts.
6. Production Quality
  - The video’s editing and flow are of a high quality.
  - The audio quality is clear and understandable.

Remember to make them creative and fun!

<b>CATEGORY</b>	<b>DESCRIPTION</b>	<b>MAX.</b>
Incorporation of Theme “How Special District’s Make a Difference”	Video incorporates the theme clearly.	20
Creativity and Originality	The video incorporates concepts, style, or media that are different and creative. It engages the audience and can influence an audience to understand special districts.	16
Entertainment Value	The video’s story or concepts are interesting and understandable and grabs the attention of an audience.	16
Accuracy of Information	The facts presented in the video are accurate and not misleading.	16
Effectiveness and Value of Information	The information in the video conveys a positive message. The video effectively increases awareness and value of special districts.	16
Production Quality	The video’s editing and flow are of a high quality. The audio quality is clear and understandable.	16
<b>Total</b>		<b>100</b>

**FINALIST PRIZES**

The prizes shall be listed on the San Diego Chapter California Special Districts Association website here: [sandiegocsda.specialdistrict.org](http://sandiegocsda.specialdistrict.org) and may be subject to alteration without notification.

1st Place- \$1,500 prize

2nd Place- \$1,000 prize

3rd Place- \$500 prize

All federal, state, and local taxes, and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winners. Winners must execute final releases and information requests prior to payment of the awards. Failure to do so will void the award.

**Odds:** The odds of winning depend on the number of eligible entries received during the Entry Period and the quality of the entry.

**Applicable Law:** This Contest is governed by the laws of the state of California without regard to any choice of law provisions. By entering, entrants consent to the jurisdiction and venue of the federal, state, and local courts located in Sacramento, California.