MINUTES OF THE REGULAR MEETING OF THE
PUBLIC AFFAIRS COMMITTEE OF THE
BOARD OF DIRECTORS OF THE
VISTA IRRIGATION DISTRICT

February 18, 2014

A meeting of the Public Affairs Committee of Vista Irrigation District was held on Tuesday, February 18, 2014, at the offices of the District, 1391 Engineer Street, Vista, California.

1. CALL TO ORDER

Chair Franklin called the meeting to order at 3:00 p.m.

2. ROLL CALL

Committee members present: Vasquez and Franklin.

Committee members absent: None.

Staff present: Roy Coox, General Manager; Brett Hodgkiss, Administrative Services Manager; and Lisa Soto, Board Secretary.

Other attendees: None.

3. APPROVAL OF AGENDA

The agenda was approved as presented.

4. PUBLIC COMMENT TIME

No public comments were presented on items not appearing on the agenda.

5. 2013 ANNUAL REPORT AND 2014 SPRING NEWSLETTER

See staff report attached hereto.

Administrative Services Manager Brett Hodgkiss recalled that the last time the Committee met in November 2013, the Committee indicated a desire to publish, in addition to the Annual Report which has a limited distribution, a newsletter to be distributed to all VID customers. The idea was for the newsletter to contain some of the same articles from the Annual Report, as well as current items of interest for the District’s customers at large. Mr. Hodgkiss presented an overview of the draft newsletter and draft Annual Report, stating that the draft newsletter contains information about the District’s current water supply conditions and Water Supply Response Level, conservation programs, and information about 2-1-1 San Diego, as well as some water related emergency preparedness suggestions.

The Committee reviewed the draft documents. Director Vasquez stated that he liked the content of the Annual Report. He suggested that the legend for the graphs on Page 17 be adjusted to be larger in order to make the colors easier to distinguish between.

Chair Franklin suggested that the newsletter contain references leading the reader to the Annual Report on the District’s website for further reading. He suggested making a thumbnail out of the cover of
the Annual Report, to use with the reference to the annual report online. Chair Franklin suggested shortening the articles in the newsletter to allow for more “white space”, stating that increased white space is thought to increase readership. Chair Franklin stated that he liked the use of the District’s original logo in the Annual Report. He suggested having the logo recreated by a graphic artist or perhaps a graphic arts student, so that it can be reproduced cleanly at any size. He asked that staff send him the best electronic version of the logo, so that he can approach someone at California State University, San Marcos who might have a student willing to recreate the District’s original seal. Chair Franklin said that he believes this to be an important part of the District’s history which should be preserved.

The Committee continued to review the two documents, while discussing how the annual report and the newsletter can complement each other. Chair Franklin said that as an alternative to having one article in its entirety on the cover page of the newsletter, there could be the start of 3-4 articles on the cover, some of which lead to the Annual Report for further reading, and some which would lead to the interior pages of the newsletter for the rest of the story. Director Vásquez indicated concurrence with Chair Franklin’s ideas.

Chair Franklin suggested providing a phone number somewhere in the newsletter which customers can call to request a printed copy of the Annual Report. He stated that he believed that printed copies of the Annual Report could be produced in-house inexpensively, even with upgraded paper. Director Vásquez agreed that it would be preferable to have upgraded paper at least for the cover of the document if printed in-house. Director Franklin suggested that the group photo of the Board used in the Annual Report be cropped more tightly on the left side, and at the bottom of the photo. Chair Franklin clarified that the ideas shared by the Committee with staff regarding the two draft documents are not intended to be overly restrictive. He acknowledged that it will be up to staff will to make the best use of the ideas and suggestions discussed.

6. DRINK TAP WATER CAMPAIGN

See staff report attached hereto.

General Manager Roy Coox spoke about the concept of the “Drink Tap Water” campaign. He said that the idea is getting more traction as some colleges have begun banning single-use water bottles on campus out of environmental concerns related to the disposal of the plastic bottles. Also, First Lady Michelle Obama has been promoting drinking water for health and nutrition, with her focus being on fighting childhood obesity and improving child nutrition. Chair Franklin added that his concern regarding children drinking bottled water is that most bottled water contains no fluoridation. Mr. Coox said that this is a good point raised by Chair Franklin that he will mention during the campaign. Mr. Coox said that another segment of the public he hoped to reach with this campaign would be people in low income neighborhoods who purchase water from water vending machines unnecessarily because they are led to believe that it is safer to drink than tap water.

Mr. Coox said part of the campaign is the promotion of the use of portable, reusable water bottles. To make it easy for people to fill their bottles with tap water, Mr. Coox wants to promote the installation of “filling stations” as an alternative to water fountains in public areas. He stated that he has been talking to people in the community including the City Manager, the Head of the Chamber of Commerce, and he is seeking to meet with the School District Superintendent, to discuss the concept of water bottle “filling stations”. He is hoping that some filling stations can be tested at some City and School District locations. Mr. Coox showed the Committee a sample water bottle that has been created to help promote the idea. Chair Franklin suggested that the District offer some incentives to the City and School District to help the concept take flight. Mr. Coox said that he believes the District could offer small grants to the School District (for example) to assist in the cost of installing a filling station on certain campuses as
demonstration sites. He added that the promotional reusable bottles could be handed out to the children at that school site to promote the use of the filling stations as an alternative to the children bringing single-use water bottles from home each day. Chair Franklin suggested also providing the promotional bottles to the VID employees.

Mr. Coox stated that another idea for the Drink Tap Water Campaign that is in the early planning stages is for the District to have a booth at the upcoming Vista Strawberry Festival. Mr. Coox said that there is a band called TAPWATER with whom staff has been in contact. The TAPWATER band’s music and philosophy appear to be a good fit for the promotion, and Mr. Coox said he believes he can get a stage for the band at the Strawberry Festival, with the District’s booth next to the stage. Through the combination of music, announcements, the booth, and possibly even a portable filling station at the booth, the message of the Drink Tap Water campaign can be promoted to the public. Mr. Coox said that the band is available and not expensive since the band members are all originally from the San Diego area. Mr. Coox said that the band has indicated that they will not need accommodations (coming from the Portland area) since they can all stay with their families who live in the area. Mr. Coox said the band’s fee would be comparable to the fee charged by some speakers who have provided training for the District in the past. The Committee liked all of these ideas, and offered its encouragement for staff to continue on its current path for the campaign. The Committee suggested preparing a report on this matter for the full Board as an informational item.

Chair Franklin suggested adding more graphics to the “Drink Tap Water Campaign” PowerPoint to make it more interesting visually.

7. COMMENTS BY COMMITTEE MEMBERS

Director Vásquez suggested adding conservation messaging on the water bills when space is available. Chair Franklin suggested an article on the website regarding the drought and how the District is responding. Mr. Hodgkiss said that an article can be placed on the website and reached through a link under “Announcements”.

8. ADJOURNMENT

There being no further business to come before the Committee, at 4:15 p.m. Chair Franklin adjourned the meeting.

[Signature]
John B. Franklin, Chair

ATTEST:

[Signature]
Lisa R. Soto, Secretary
Board of Directors
VISTA IRRIGATION DISTRICT
SUBJECT: 2013 ANNUAL REPORT AND 2014 SPRING NEWSLETTER

RECOMMENDATION: Discuss draft 2013 Annual Report and 2014 Spring newsletter.

PRIOR BOARD ACTION: None.

FISCAL IMPACT: Printing costs for a four-page newsletter is estimated at $3,000. Based on information received from Infosend, the District’s bill printing and mailing service provider, staff does not anticipate any additional postage costs associated with inserting the document in with the water bills. Design and layout of the annual report is performed in-house by District staff. No outside printing costs are anticipated for the Annual Report, since it would only be available electronically.

SUMMARY: Each year the District prepares an Annual Report that includes its financial statements, demographic data and articles about various water related topics, such as water conservation, infrastructure improvements and security. Limited quantities (200) of the Annual Report are printed and distributed to the Board, staff and members of the public at special events or speaking engagements.

Director Dorey suggested that the District consider expanding its newsletter to incorporate some of the information contained in the Annual Report. Staff has combined portions of the Annual Report with its Spring newsletter to produce a four-page newsletter. Conceptually, the document would contain articles and some water supply information and demographic data.

DETAILED REPORT: On November 4, 2013, the Public Affairs Committee and staff talked about the annual report in its current format as well as the concept of creating a four-page newsletter that could be inserted with bills that are mailed to customers. The Committee suggested that the District continue to create the annual report in its current format; however, only produce it in an electronic format to be viewed on-line. Hard copies could be printed upon request. Additionally, a four-page newsletter style annual report containing some of the articles and condensed demographic and financial information has been developed to distribute to our customers.

The layout and design process of the Annual Report and newsletter was completed in February, and the Committee is being provided a draft of both documents. Staff would like to receive the Committee’s feedback on the draft documents and prepare a final version of each to be reviewed by the full Board at the March 5, 2014 meeting.

ATTACHMENTS:
1. Draft 2013 Annual Report
2. Draft 2014 Spring Newsletter
Front cover photos:
Top Left - Installation of original Caldwell Siphon circa 1925
Top Right - The original seal of the District, adopted when the District was created in 1923.
Bottom - Construction of the Vista Flume circa 1925

Back cover photos:
Top left - Current VID logo
Top right: Replacing the original Caldwell Siphon (2008)
Bottom - The Vista Flume circa 2010
# Table of Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Division Boundary Map</td>
</tr>
<tr>
<td>3</td>
<td>Board of Directors</td>
</tr>
<tr>
<td>4</td>
<td>Message from the General Manager</td>
</tr>
<tr>
<td>6</td>
<td>San Diego County Water Authority Report</td>
</tr>
<tr>
<td>7</td>
<td>Celebrating 90 Years of Serving the Community</td>
</tr>
<tr>
<td>8</td>
<td>The True Value of Tap Water</td>
</tr>
<tr>
<td>9</td>
<td>Vista Irrigation District Awards and Recognition</td>
</tr>
<tr>
<td>10</td>
<td>Water Supply Facts</td>
</tr>
<tr>
<td>12</td>
<td>Employee Service Awards</td>
</tr>
<tr>
<td>14</td>
<td>District Demographics</td>
</tr>
<tr>
<td>21</td>
<td>District Financials:</td>
</tr>
<tr>
<td>22</td>
<td>Management’s Discussion and Analysis</td>
</tr>
<tr>
<td>24</td>
<td>Financial Statements</td>
</tr>
<tr>
<td>27</td>
<td>Notes to Financial Statements</td>
</tr>
</tbody>
</table>
The Vista Irrigation District serves more than 124,000 people through approximately 28,400 residential and business connections in Vista and portions of Escondido, Oceanside, San Marcos and unincorporated areas of San Diego County.
The ultimate decision-making responsibility of the Vista Irrigation District (VID) rests with a five-member governing board. Elected to four-year terms, VID’s board members are active community leaders in many organizations. Their awareness of the changing needs of the District is enhanced by their experience and understanding of local and state water issues. They are committed to efficient and economic methods of supplying high-quality water to the District’s customers.

Pictured L-R: Back Row - Paul E. Dorey, Division 3; Jo MacKenzie, Division 5; Marty Miller, Division 1
Front Row - John B. Franklin, Division 4; Richard L. Vásquez, Division 2

Board meetings are generally held on the first and third Wednesday of each month. Standing committees meet on an as needed basis. All meetings are held at the District office. Meetings are open to the public, and agendas are posted the Friday prior to the scheduled meeting. For further information about a meeting, or to request a copy of an agenda or staff report, please contact the Board Secretary at (760) 597-3128.
The Vista Irrigation District celebrated its 90th anniversary in 2013. As I look forward to our upcoming centennial milestone, I would like to reflect on the District’s long and proud history, and to recognize and appreciate our most recent achievements. 2013 was another tremendously busy and successful year for the District, and we couldn’t have done it without the entire District team working together—our dedicated employees and Board members working on behalf of our customers and ratepayers.

In this message, I get the opportunity to reminisce about the past year and to recognize and celebrate our milestones and accomplishments, and to identify and appreciate the personal and professional relationships that made them possible.

The District achieved extraordinary milestones that were the tangible result of our team-oriented approach, representing hard work by District employees working with each other, our Board, outside consultants, and in many cases in partnership with other agencies. These achievements resulted not only in immediate but also in future benefits to our employees, customers and ratepayers.

- As required under Proposition 218, we renewed the District’s Rate Adjustment Policy for the next five years, which passes through San Diego County Water Authority (CWA) costs and establishes annual inflationary adjustments for District costs. This assures our ratepayers that the District is soundly managed and will spend less than the rate of inflation, without extraordinary rate increases.

- This past year, we hit the milestone of 25 employees who have been promoted more responsible positions in the last 5 years. We accomplished this despite reducing the total workforce by over 10% by reorganizing and rewarding employees who take on additional tasks and responsibilities.

- We completed our water purchase agreement with the City of Oceanside for obtaining treated water from the Weese Filtration Plant for our service area and customers. This milestone achievement optimizes water production and reduces unit costs at the treatment plant, and provides additional reliability and operational flexibility for the District, especially in times of water shortage. The agreement provides a “win-win” outcome for both agencies, and saves the District up to $500,000 per year compared to the cost of purchasing water from the District’s other sources.

- We completed the District’s comprehensive Water Supply Planning Study, which evaluated the condition of the Vista Flume for future capital planning purposes and performed a cost of local water analysis. As a result of these studies, the District will continue to maintain and rehabilitate the Flume structure and to pursue local water reliability.

- We completed our Recycled Water Study, which confirmed the operational and financial feasibility of delivering recycled water from Carlsbad to the Shadowridge Golf Course. Our recent partnership with Oceanside allows us to expand this effort.

“The District achieved extraordinary milestones that were the tangible result of our team-oriented approach.”
into a regional project to distribute recycled water from Carlsbad to Oceanside’s Ocean Hills area and beyond, with several potential VID customers that could be added along that route.

• Based on the announcement that San Onofre Nuclear Generating Station was permanently going off line resulting in impacts throughout the region on electricity rates, the Board approved a new long-term agreement with our electricity provider that should result in a savings of approximately $150,000 per year for our ratepayers.

2013 marked the Vista Irrigation District’s 90th year of serving the community. We are proud to be one of the oldest water districts in Southern California. We were formed in 1923 to provide water to the farms and orchards of the nascent community of Vista and its environs. In those days, the Vista Irrigation District served a population of approximately 300. Today, we serve a community of over 124,000 thirsty customers. Some of the key milestones along the historical timeline of the District are:

1923
VID formed on September 11

1926
Arrival of first water from Lake Henshaw, which was created in 1922, to coincide with the completion of the Vista Flume

1929
Pechstein Building is built in downtown Vista and becomes VID headquarters

1931
Completion of Pechstein Dam, creating Pechstein Reservoir, the District’s major water storage facility

1940’s
With VID water, Vista becomes the “avocado capital of the world”

1946
VID purchases Lake Henshaw and the 43,000 acre Warner Ranch

1950
VID covers the 12-mile length of the Vista Flume

1951
Five-year drought lowers Lake Henshaw from 120,000 acre feet to 200 acre feet, and 31 wells are dug to begin pumping groundwater into Lake Henshaw

1954
VID begins receiving imported water from the San Diego County Water Authority

1961
New VID Building is built on Connecticut Avenue to combine field and office operations in one location

1976
Completion of Escondido-Vista Water Filtration Plant, which enabled the District to provide treated water to all customers

1978
Pechstein Lake is replaced by the covered Pechstein Reservoir

1982
Henshaw Dam is re-engineered for seismic reasons, reducing the lake’s capacity from 200,000 acre feet to approximately 50,000 acre feet

2001
VID moves into current headquarters building in the Shadowridge Industrial Park

2013
VID enters into agreement to receive treated water from Oceanside’s Weese Filtration Plant

The Vista Irrigation District is proud of its track record over the years and looks forward to many more successful years of service. We will continue to fulfill our mission to provide a reliable supply of high quality water to our customers in an environmentally and economically responsible manner.

~ Roy A. Coox
Healthy reservoir storage levels, strong regional water conservation efforts and growing water transfers from the Colorado River mean that San Diego County will have sufficient water supplies for 2014 despite a statewide drought declaration by Governor Jerry Brown, according to the San Diego County Water Authority (Water Authority).

The past two years have been dry across California. The Colorado River Basin has been dry 11 out of the last 14 years. Locally, precipitation at Lindbergh Field in San Diego was 63 percent of normal for the rainfall year (October 1, 2012 through September 30, 2013).

While a third consecutive year of limited rainfall and snow would draw down several key reservoirs, the Water Authority and its member agencies, including the Vista Irrigation District (District), are not anticipating the need for extraordinary water conservation measures or water shortage allocations in 2014. The Water Authority and District are encouraging residents and businesses to continue their water-use efficiency efforts. The Water Authority will continue to monitor weather conditions, particularly in the Sierra Nevada and Rocky Mountains, where much of the region’s water supplies originate.

The Metropolitan Water District of Southern California (Metropolitan) has indicated that it has adequate reserves and that no allocations are expected in the coming year, even though imports from the State Water Project are expected to be very low because of dry conditions and regulatory restrictions. Metropolitan had 3 million acre feet of water storage at the end of 2013. It is anticipated that Metropolitan will use stored water to augment imported supplies to meet demands in 2014. (An acre-foot of water will serve two typical families of four for a year.)

The Water Authority’s investments in diversifying its water supply portfolio and emergency storage will also help meet demands during dry periods. The conservation and transfer programs that are part of the Colorado River Quantification Settlement Agreement of 2003 will provide San Diego County with about 180,000 acre-feet of Colorado River water that is not subject to shortage allocations from Metropolitan. The water transfers increase yearly to 280,000 acre-feet by 2021, enough water to supply more than 500,000 typical single-family homes.

Additionally, the Water Authority signed an agreement to purchase up to 56,000 acre-feet of water annually from the Carlsbad Desalination Project, which is expected to begin production in 2016. Over the last decade, the Water Authority also developed its Emergency Storage Program, which included the expansion of the San Vicente Reservoir to store more water locally to use during dry years and emergencies. The San Vicente Dam raise is nearing completion and the reservoir is expected to be filled over the next few years depending on water availability.

Regional water-use efficiency is another key component in balancing supply and demand. Water use in San Diego County has dropped by about 30 percent between 2007 and 2012. While regional water consumption has edged upward in 2013, the San Diego region is on track to achieve the state-mandated goal of reducing per capita water demand by 20 percent by 2020. (The Vista Irrigation District’s per capita water use is also on track to meet its 2015 and 2020 conservation targets.)

The Water Authority has invested in diversifying its water supply portfolio and improving its infrastructure. Those investments coupled with the water-use efficiency measures implemented by residents and businesses across San Diego County mean that the region will have a sufficient water supply for at least 2014. That being said, the Water Authority and its member agencies will continue to work together on storage management strategies, implementing new water-use efficiency programs and developing new local supplies, such as groundwater and recycled water, to help ensure the region’s water demands can be met during prolonged dry periods.
The Vista Irrigation District celebrated its 90th anniversary in September 2013. In doing so, the District remembered its storied past and reflected on how the District, as well as the communities that it serves, has changed over the years. As chronicled below, the Vista Irrigation District was formed to provide a reliable source of water and has had the foresight to make decisions that will allow it to do so well into the future.

This seal is the original seal of the District and, we believe, was adopted when the District was created in 1923. The first annual report of the Vista Irrigation District, published in 1927, tells us that prior to the formation of the District, installation of new water tanks to hold well water had caused planting of citrus and avocados to increase so rapidly that there was danger of running out of water. This crisis coincided with the building of Henshaw Dam in 1923 by the San Diego County Water Company. Completion of the dam made it possible for the Vista community to receive a reliable source of water, instead of relying on wells in the area.

Considerable time and effort were spent convincing some reluctant owners of the advantages and advisability of forming a District so that outside water could be obtained. An election was held on August 28, 1923, and 100% of the eligible voters participated. The outcome of the election was 104 votes for and 4 votes against formation of the Vista Irrigation District.

The area celebrated the arrival of the first water from Lake Henshaw on February 27, 1926. Following the arrival of water, crops of all kinds were planted in increasing numbers, and the Vista area became known as the “Avocado Capital of the World,” with six avocado packing houses in the area.

In June, 1946, after several years of negotiations, the Vista Irrigation District purchased the San Diego County Water Company. Included in the purchase was the 43,000 acre Warner Ranch, a former Spanish Land Grant, which includes Henshaw Dam and Lake Henshaw. Purchase of these facilities was purely economic, in that it was a result of a search for cheaper water for the District.

Drought conditions and population growth eventually caused the District to look for other sources of water. On February 16, 1954, VID became a member of the San Diego County Water Authority to take advantage of water imported from the Colorado River and Northern California.

The year 1955 saw a breakthrough in this agricultural community, when the first city-type, mass-built subdivisions were started. The year 1955 also was the beginning of the decline of Vista as an avocado producing and packing center. This was due primarily to the collapse of the price structure (and the drought), which would continue well into the 1960’s. Many groves were split into parcels, and the building of homes on these parcels and in subdivisions continued throughout this period.

Today, the Vista Irrigation District serves over 28,400 accounts, the majority of which are residential, and a population of more than 124,000. In fiscal year 2013, a total of 18,904 acre feet, or about 6.2 billion gallons, of water was distributed and sold within the District. Of that amount, 69% was distributed for residential use, 10% for industrial and commercial, 11% for landscape irrigation, 6% for agriculture and 4% for governmental use.

The mission of the Vista Irrigation District is to manage available resources in order to provide a reliable supply of high quality water to meet the present and future water needs of the District’s service area. To this end, the District continues to invest in its infrastructure, search for additional water sources and educate our customers about the importance of using water wisely. As the District moves forward, it is important that it not lose sight of why it was formed and continue to make decisions that will ensure that future generations have a safe, reliable water supply.
Water is an essential part of our everyday lives, the foundation on which we build our communities and the fuel for our local economy. While many understand the value of water, most don’t reflect on the effort and expense it takes to provide an affordable, reliable source of water. The San Diego region relies on an extensive water supply system that must deliver water 24 hours a day, 365 days a year. A system so reliable, we rarely worry whether water will flow when we turn on the tap. A remarkable feat, considering the myriad of challenges facing water suppliers in California today.

**Imported Water Supplies**

A lack of local water resources requires the San Diego region to rely heavily on imported water from the Colorado River and the Sacramento-San Joaquin Delta (Delta). Approximately, 80% of the water used in San Diego County is imported. These imported water supplies are under ever increasing pressure from drought, court mandates and population growth.

The San Diego County Water Authority (Water Authority), the region’s wholesale water supplier, has invested in diversifying its water supply portfolio and emergency storage to help meet San Diego County’s demands during dry periods as well as when supplies from the Delta are limited. The Water Authority has entered into a conservation and transfer agreement with the Imperial Irrigation District to bring a more reliable source of Colorado River water to the region and has executed an agreement to purchase water from the Carlsbad Desalination Plant. Additionally, the Water Authority has increased its emergency storage, most recently raising the height of the San Vicente dam. While these water sources and projects are expensive, they provide the region with a more secure water supply and reduce the impacts caused by drought or other emergency conditions.

**Energy**

Water is heavy; it takes a tremendous amount of energy to transport water in California. In fact, the California Public Utilities Commission estimates that 20% of the electricity used in California is related to water use. San Diego County is located literally at the end of the imported water supply pipeline. As a result, the transportation cost of importing water into the region is some of the highest in southern California. As energy costs rise, so does the cost of imported water, which affects the price paid by wholesale water suppliers and retail agencies, like the Vista Irrigation District.

**Water Infrastructure**

During the twentieth century, tremendous investments have been made in the water infrastructure that delivers water to and in the San Diego region. Much of that water supply system that the state and region relies on is now decades old, and aging parts of that system must be upgraded, repaired and/or replaced, costing hundreds of millions of dollars statewide and regionally; however, these expenditures are necessary to ensure reliable water deliveries for current and future residents and businesses across California and right here in San Diego County.

Reliance on imported water, energy costs and maintaining water infrastructure are just a few examples of the challenges that the Vista Irrigation District faces in providing its customers with a reliable water supply. Yet, the water flowing out of your tap remains a tremendous value. A gallon of water, treated to the standards that meet or exceed that of bottled water, costs less than half a cent per gallon delivered to your home or business.

Of course, the true value of a reliable water supply cannot be simply measured just in dollars and cents. Water has been, and will continue to be, a cornerstone of building healthy communities and economies. Ninety years ago, the people of Vista realized this fact and voted to create the Vista Irrigation District to provide the community with the water it needed. The Vista Irrigation District will continue to work to fulfill its mission, ensuring its customers receive the best value for clean, safe water from the tap.
Vista Irrigation District’s Awards and Recognition

Certificate of Achievement for Excellence in Financial Reporting

The Government Finance Officers Association of the United States and Canada awarded a Certificate of Achievement of Excellence in Financial Reporting to the Vista Irrigation District for its comprehensive annual financial report for the sixth consecutive year. The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government agency and its management team.

Innovative Program/Project of the Year Award

The California Special Districts Association presented its Innovative Program/Project of the Year award to the Vista Irrigation District for its Workforce Planning and Career Development Program. The Innovative Program/Project of the Year award is given annually to a special district whose creative program produces tangible and positive results.

Top Workplace Award

The Vista Irrigation District received the U-T San Diego Top Workplace award, recognizing it as one of the best small companies to work for in San Diego County. Top Workplace awards recognize the county’s top employers based on nominations and feedback from the employees.

Warner-Carrillo Ranch House Restoration Project Awards

The Warner-Carrillo Ranch House Restoration Project, which restored a unique Mexican period adobe ranch house, which served as Butterfield stagecoach station and trading post and is a registered national and state historic landmark, to its mid-1800’s appearance, continued to receive recognition in 2013. The California Preservation Foundation presented the Vista Irrigation District with the Preservation Design Award in the restoration category, recognizing the project’s efforts to accurately depict the structure as it appeared in a particular era. The project was also recognized by the American Institute of Architects San Diego chapter, receiving the organization’s Divine Detail and Historic Preservation awards. The Divine Detail Award recognizes specific, ingenious, unique and/or graceful design details of a project, and the Historic Preservation Award recognizes and highlights the special conditions that surround a historic preservation project.

These awards represent the latest honors for the celebrated Warner-Carrillo Ranch House, the restoration of which has already received recognition from the Governor’s Office of Historic Preservation, the Save Our Heritage Organisation, and the American Public Works Association.

Districts of Distinction Award and Transparency Certificate of Excellence

The District of Distinction recognition is awarded by the Special District Leadership Foundation to special districts that show their commitment to good governance, transparency, prudent fiscal policies and sound operating practices. The Vista Irrigation District originally obtained its accreditation in 2009 and received its reaccreditation in 2011 and 2013. The Special District Leadership Foundation also presented the District with the Transparency Certificate of Excellence in recognition of its efforts to promote transparency in operations and governance to the public.
**Water Supply Facts**

**Water Sources**

The Vista Irrigation District’s original source of water, dating back to 1926, was from Lake Henshaw. The lake was later purchased by the District, along with the 43,000 acre Warner Ranch, in 1946. However, drought conditions and population growth eventually caused the District to look for other sources of water. In 1954, the District became a member of the San Diego County Water Authority to take advantage of water imported from the Colorado River and Northern California.

Typically, thirty percent of the District’s water has come from Lake Henshaw and seventy percent has come from imported water from the Colorado River and Northern California. In fiscal year 2013, just 11 percent of the District’s water came from Lake Henshaw. During years when rainfall is significantly below average and the availability of local water is limited, well over ninety percent of the District’s water supply can come from imported sources.

**Water Infrastructure**

In 1995, the Board of Directors initiated an on-going Main Replacement Program with the goal of replacing aging pipelines before they reach the end of their useful life and become a maintenance liability. Formalizing the Main Replacement Program has allowed pipe replacements to be prioritized based on the age of the line, leak history, and pipe material as well as a number of factors related to site conditions. Another important factor is input from District crews, who evaluate every line’s condition at the time repairs are being made.

Since its inception, the Board has allocated $17.2 million to this program which has allowed the replacement of just over 26 miles of older pipe ranging in size from 4 to 20 inches. This year the District spent about $1.8 million replacing approximately 16,160 feet of pipe as part of this program.

*Photos: (top) Colorado River; (middle) Lake Henshaw; (left) Picture captures the replacement of a 50 year old - 8” asbestos cement (AC) waterline along Foothill Drive in Vista. The new line being installed is a 10” PVC waterline that will provide a more reliable water supply to VID customers for many years to come.*
Water Quality

The Vista Irrigation District takes all steps necessary to safeguard its water supply. Each year staff conducts more than 12,000 tests for over 75 drinking water contaminants, ensuring that the District’s water meets safe drinking water standards. Last year, the District’s water met or exceeded all Federal and State safe drinking water standards.

In June of each year, the District sends its customers a Consumer Confidence Report, also known as the Water Quality Report. The report provides a snapshot of the quality of water provided during the past year. Included are details about what is in your water and how it compares to prescribed standards. It also provides answers to commonly asked questions, such as “what affects the taste of my water?”

The District is committed to providing its customers with information about drinking water because informed customers are the District’s best customers. If customers have questions or concerns about water quality, they may contact the District and speak with the water distribution supervisor.

Water Rates and Charges

Approximately 13% of the revenue generated by water usage charges is utilized by the Vista Irrigation District to cover operating and maintenance expenses. The remaining 87% is used to pay the San Diego County Water Authority (Water Authority) for water purchases.

The Water Authority is responsible for supplying water to 24 member agencies within San Diego County. Not simply a water provider, the Water Authority is also responsible for the construction and maintenance of regional storage, delivery and treatment infrastructure necessary to ensure the reliable delivery of water to local water agencies like the Vista Irrigation District.

The Vista Irrigation District’s service charge, which represents a small portion of a typical customer’s bill, helps pay the District’s fixed costs, which exist regardless of the amount of water pumped and delivered. Fixed costs continue without regard to the amount of water that a customer uses in a particular month, and are sometimes called “readiness-to-serve” charges because they are incurred as part of keeping the water system ready to deliver water to any customer at a moment’s notice. The largest component of the service charge recovers the cost of replacing the District’s aging water system infrastructure.

More Information about the Vista Irrigation District

Information about the Vista Irrigation District’s water supply as well as an electronic copy of the latest Consumer Confidence Report can be found on the District’s web site, www.vid-h2o.org. Additionally, you can find out more information about District services, rates, water conservation, and recent announcements. Customers can also download publications, such as the District’s direct payment program application and engineering standard specifications/drawings.
Annually the Board of Directors recognizes employees who have reached major milestones in their careers with the District. Longevity is a hallmark of VID and this year was no exception. The employees pictured here received service awards commemorating their involvement with VID.

5 Years of Service
L-R: Sherry Thorpe, Allie Valladares, Jeanette Bradshaw, Joel Gullingsrud, Richard Howard, Greg Bryant, Angela Morrow, Pat Smith

10 Years of Service
L-R: Brian Duran, Kris Sliffe, Luis Ramos, Marian Schmidt, Abe Gomez, Richard Martinez, Mark Meza

15 Years of Service
L-R: Rick Reyna, Yolanda Salazar, George Pritchard

20 Years of Service
L-R: Jose Ramirez, Jim Allen, Donald Gordon

25 Years of Service
L-R: Jim Green, Kurt Casto

30 Years of Service
L-R: Pat Simons, Mike Bagshaw
DISTRIBUTION

DEMOGRAPHICS
**DISTRICT DEMOGRAPHICS**

**Vista Irrigation District**

**RESERVOIR SIZE AND CAPACITY**

<table>
<thead>
<tr>
<th>RESERVOIR</th>
<th>SIZE AND CAPACITY</th>
<th>EXISTING CAPACITY (Million Gallons)</th>
<th>FLOOR ELEVATIONS (Feet)</th>
<th>TOP WATER ELEVATIONS (Feet)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lupine Hills</td>
<td>Prestressed Concrete – 137’ Dia. – 34’ High</td>
<td>3.30</td>
<td>536.0</td>
<td>568.0</td>
</tr>
<tr>
<td>Pechstein</td>
<td>Prestressed Concrete – 355’ Dia. - 28’ High</td>
<td>20.00</td>
<td>810.0</td>
<td>837.0</td>
</tr>
<tr>
<td>Deodar</td>
<td>Prestressed Concrete - 86’ Dia. - 31’ High</td>
<td>1.30</td>
<td>869.0</td>
<td>899.0</td>
</tr>
<tr>
<td>San Luis Rey</td>
<td>Concrete - 156’ x 136’ x 26’ High</td>
<td>3.00</td>
<td>540.0</td>
<td>565.0</td>
</tr>
<tr>
<td>Virginia Pl. (A)</td>
<td>Concrete - 100’ Dia. - 13’8” High</td>
<td>0.76</td>
<td>695.0</td>
<td>708.0</td>
</tr>
<tr>
<td>Summit Trail (C)</td>
<td>Concrete - 100’ Dia. - 13’8” High</td>
<td>0.76</td>
<td>625.0</td>
<td>638.0</td>
</tr>
<tr>
<td>Edgehill (E)</td>
<td>Concrete - 96’ Dia. - 12’ High</td>
<td>1.49</td>
<td>741.0</td>
<td>753.0</td>
</tr>
<tr>
<td>Cabrillo Cir. (E-1)</td>
<td>Concrete - 90’ Dia. - 13’8” High</td>
<td>0.62</td>
<td>546.8</td>
<td>560.0</td>
</tr>
<tr>
<td>Rockhill (MD)</td>
<td>Concrete - 55’ Dia. - 14’ High</td>
<td>0.23</td>
<td>886.4</td>
<td>899.0</td>
</tr>
<tr>
<td>Edgehill (HP)</td>
<td>Prestressed Concrete – 160’ Dia. – 33’ High</td>
<td>4.85</td>
<td>942.7</td>
<td>972.0</td>
</tr>
<tr>
<td>Buena Creek (HB)</td>
<td>Prestressed Concrete – 160’ Dia. – 33’ High</td>
<td>4.85</td>
<td>950.9</td>
<td>980.0</td>
</tr>
<tr>
<td>Elevado (H)</td>
<td>Prestressed Concrete – 160’ Dia. – 36’ High</td>
<td>5.30</td>
<td>774.0</td>
<td>810.0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>46.46</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Water Transmission Facilities**

<table>
<thead>
<tr>
<th>Escondido Canal and Intake</th>
<th>Carrying Capacity: 70 C.F.S</th>
<th>VID rights = 2/3rds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vista Main Canal (Flume)</td>
<td>Carrying Capacity: 44 C.F.S.</td>
<td>Twelve miles of conduit from the Escondido-Vista Water Treatment Plant to Pechstein Reservoir</td>
</tr>
</tbody>
</table>

**Water Meters**

This table shows the total number of meters in service by the use type.

<table>
<thead>
<tr>
<th>Use Type</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential (Single and Multi-Family)</td>
<td>24,048</td>
</tr>
<tr>
<td>Commercial/Industrial</td>
<td>1,621</td>
</tr>
<tr>
<td>Irrigation</td>
<td>889</td>
</tr>
<tr>
<td>Agricultural</td>
<td>567</td>
</tr>
<tr>
<td>Fire Service (Fire Sprinklers)</td>
<td>1,218</td>
</tr>
<tr>
<td>Governmental</td>
<td>92</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>28,435</td>
</tr>
</tbody>
</table>

**VID Pipelines**

This table shows miles of pipeline in the District’s distribution system by size and material type.

<table>
<thead>
<tr>
<th>Material</th>
<th>Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>8” to 36” Concrete Gravity</td>
<td>8 miles</td>
</tr>
<tr>
<td>4” to 12” AC</td>
<td>268 miles</td>
</tr>
<tr>
<td>14” to 36” AC</td>
<td>17 miles</td>
</tr>
<tr>
<td>4” to 12” PVC</td>
<td>79 miles</td>
</tr>
<tr>
<td>14” to 18” PVC</td>
<td>1 mile</td>
</tr>
<tr>
<td>4” to 12” Steel</td>
<td>69 miles</td>
</tr>
<tr>
<td>14” to 42” Steel</td>
<td>26 miles</td>
</tr>
<tr>
<td><strong>All other materials larger than 4”</strong></td>
<td>5 miles</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>473 miles</td>
</tr>
</tbody>
</table>

**Water Equivalents**

- 1 Acre Foot equals 325,900 gallons
- 1 Acre Foot equals 43,560 cubic feet
- 1 Cubic Foot equals 7.48 gallons
- 1 Cubic Foot per Second (cfs) equals 449 gallons per minute and in 24 hours equals 1.983-acre feet

Vista Irrigation District
**Lakeshaw Properties**

- **Warner Ranch:** 43,402 acres (68 square miles)
- **Groundwater Development:** 21 wells and 91,000 feet of conduit
- **Semi-Hydraulic Earth Fill Dam:** Height 110 feet, Length 1,950 feet
- **Reservoir (Lake Henshaw):** 51,774 acre feet capacity; 2,219 acres in area, 203 square mile watershed

---

**Performance of Distribution Systems**

(Fiscal Year 2012–2013)

The Performance of Distribution Systems table shows water delivered to the District (from imported and local sources) versus how much was delivered to customers. Losses encompass water that was delivered to the District but not sold to customers. Water losses can be attributed to a number of factors, including pipeline leaks and breaks, theft, hit fire hydrants and fire suppression activities.

<table>
<thead>
<tr>
<th>Water In</th>
<th>Water Out</th>
</tr>
</thead>
<tbody>
<tr>
<td>Received at Intake of Main Conduit (Henshaw Water)</td>
<td>2,092</td>
</tr>
<tr>
<td>Received from San Diego Aqueduct (Imported)</td>
<td>17,398</td>
</tr>
<tr>
<td>Miscellaneous Purchases</td>
<td>0</td>
</tr>
<tr>
<td>Metered to VID users</td>
<td>18,904</td>
</tr>
<tr>
<td>Losses</td>
<td>586</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>19,490</strong></td>
</tr>
</tbody>
</table>

---

**Ownership of Lake Henshaw Waters**

This table presents a snapshot of ownership of the water stored in the lake at the beginning and end of the fiscal year. The categories of water listed are defined in terms of contractual obligations. (Information gathered from Ownership Analysis Report.)

<table>
<thead>
<tr>
<th>Water Type</th>
<th>July 1, 2012</th>
<th>July 1, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rincon Indians</td>
<td>359</td>
<td>0</td>
</tr>
<tr>
<td>Escondido Replacement</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Vista Replacement</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Escondido Pumped</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Escondido Contract</td>
<td>2,710</td>
<td>1,144</td>
</tr>
<tr>
<td>Vista Contract</td>
<td>2,006</td>
<td>4,289</td>
</tr>
<tr>
<td>Vista Pumped</td>
<td>442</td>
<td>458</td>
</tr>
<tr>
<td>Unallocated Henshaw Surplus</td>
<td>(762)</td>
<td>(929)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,755</strong></td>
<td><strong>4,962</strong></td>
</tr>
</tbody>
</table>

---

**Lake Henshaw Performance**

This table presents an annual accounting of various sources of inflows, such as run-off and pumped water from the Warner Basin aquifer, and outflows of water from the lake.

<table>
<thead>
<tr>
<th>Source of Water</th>
<th>Acre Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Storage July 1, 2012</td>
<td>4,755</td>
</tr>
<tr>
<td>Less Release</td>
<td>(5,344)</td>
</tr>
<tr>
<td>Less Evaporation</td>
<td>(4,509)</td>
</tr>
<tr>
<td>Less Spill</td>
<td>0</td>
</tr>
<tr>
<td>Plus Pumped Water</td>
<td>9,985</td>
</tr>
<tr>
<td>Plus Runoff*</td>
<td>75</td>
</tr>
<tr>
<td><strong>Total Storage July 1, 2013</strong></td>
<td><strong>4,962</strong></td>
</tr>
</tbody>
</table>

* Computed Runoff plus Rainfall, Conserved Evaporation, and Bank Storage

---

**Lake Henshaw Releases**

(Fiscal Year 2012–2013)

This table accounts for the fate of water released from the lake in terms of contract deliveries and losses. The contracts with the Rincon Band of Mission Indians and the City of Escondido (formerly the Escondido Mutual Water Company), who had senior water rights on the San Luis Rey River, were entered into in 1923 when the Henshaw Dam was built and diverted flow on the river.

<table>
<thead>
<tr>
<th>Water Type</th>
<th>Acre Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Losses in San Luis Rey River</td>
<td>256</td>
</tr>
<tr>
<td>Delivered to Rincon Indians</td>
<td>368</td>
</tr>
<tr>
<td>Escondido &quot;A&quot; Water*</td>
<td>1,053</td>
</tr>
<tr>
<td>In Lieu &quot;A&quot; Water*</td>
<td>0</td>
</tr>
<tr>
<td>Escondido &quot;B&quot; Water*</td>
<td>1,064</td>
</tr>
<tr>
<td>In Lieu &quot;B&quot; Water*, Esc. Joint Well Water</td>
<td>259</td>
</tr>
<tr>
<td>Replacement Water to Lake Wohlford</td>
<td>2,092</td>
</tr>
<tr>
<td>Loss of Release below Intake</td>
<td>252</td>
</tr>
<tr>
<td><strong>Total Releases</strong></td>
<td><strong>5,344</strong></td>
</tr>
</tbody>
</table>

* "A", "B", "In Lieu" refer to different classes of water provided to the City of Escondido from Lake Henshaw per the terms of historic water contracts. These classes of water correspond to historic water rights and are available in quantities, times, and costs that vary per the terms of those contracts.
Population

This graph depicts population growth within the District’s service area, which is comprised of the City of Vista as well as portions of San Marcos, Escondido, Oceanside and unincorporated areas of the county.
Source: San Diego Association of Governments.

Average Daily Water Use Per Person

Even though the population served within Vista Irrigation District’s service area has continued to grow, water consumed by that population has declined. Drought and the implementation of mandatory water use measures and tiered water rates in 2009 keyed a significant reduction in water use by customers. The District’s estimated daily per capita water use in 2013 was 136 gallons per capita per day (GPCD), which is 6 GPCD less than its “20 X 2020” target. SBX 7-7 requires retail water agencies to achieve a 20% reduction in per capita water use by December 31, 2020 (referred to as “20 X 2020”).
This graph shows how much water is delivered for different uses. As illustrated, a majority of the water delivered to District customers (69%) is for residential use. The balance is delivered for irrigation, commercial/industrial (business), agriculture and governmental/institutional (parks, libraries, schools) uses.

The Meters in Service by Use Type graph shows meters in service by use. Almost eighty-five percent of the District’s 28,435 meters are used to supply water to single-family residences.
Rainfall (July 1 - June 30)

This graph shows rainfall totals for Vista and the Lake Henshaw area over the past ten years.

Water Received

The District receives water from Lake Henshaw (local) and from Northern California and the Colorado River (imported). This graph shows how much of each source was received in a given year.
Distribution Efficiency

This graph shows water delivered to customers (from imported and local sources) which is represented by the blue bars. The dark red line shows historical water losses. Losses encompass water that was delivered to the District but not sold to customers. Water losses can be attributable to a number of factors, including pipeline leaks and breaks, under-registering meters, evaporation, theft, hit fire hydrants and fire suppression activities.

Water Pumped from Warner Basin (Yearly Totals)

Lake Henshaw’s water comes from run-off as well as pumped groundwater from the Warner Basin, which surrounds the lake. This graph shows pumped water totals from 1989 to 2013. Typically, pumped water is more heavily relied on during extended dry periods.
**Water Stored in Lake Henshaw**

Lake Henshaw’s storage capacity is 51,774 acre feet. As depicted in the graph, the lake has been full once in the last 25 years; the last time the lake was full was 1993.

**Water Released from Lake Henshaw versus Local Water Received**

This graph compares water released from Lake Henshaw with local water received by the District. Typically, the amount of water received is less than the amount of water released because, by contract, the District must release a percentage of water to the City of Escondido and the Rincon Band of the Mission Indians.
Our discussion and analysis of the Vista Irrigation District's financial performance provides an overview of the District's financial activities for the year ended June 30, 2013. Please read it in conjunction with the District’s financial statements which begin on page 24. This annual financial report consists of two parts -- Management’s Discussion and Analysis (this section) and the Financial Statements.

Financial Statements

The District's financial statements include four components:

- Statements of Net Position
- Statements of Revenues, Expenses and Changes in Net Position
- Statements of Cash Flows
- Notes to Financial Statements

The statements of net position include all of the District's assets and liabilities, with the difference between the two reported as net position. Net Position is displayed in two categories:

- Net investment in capital assets
- Unrestricted

The statements of net position provide the basis for evaluating the capital structure of the District and assessing its liquidity and financial flexibility.

The statements of revenues, expenses and changes in net position present information which shows how the District’s net position changed during each year. All of the year’s revenues and expenses are recorded when the underlying transaction occurs, regardless of the timing of the related cash flows. The statements of revenues, expenses and changes in net position measure the success of the District’s operations during the year and determine whether the District has recovered its costs through user fees and other charges.

The statements of cash flows provide information regarding the District’s cash receipts and cash disbursements during the year. These statements report cash activity in four categories:

- Operating
- Noncapital financing
- Capital and related financing
- Investing

These statements differ from the statements of revenues, expenses and changes in net position by only accounting for transactions that result in cash receipts or cash disbursements.

The notes to the financial statements provide a description of the accounting policies used to prepare the financial statements and present material disclosures required by accounting principles generally accepted in the United States of America that are not otherwise present in the financial statements.

Financial Highlights

- Overall, operating revenues increased 14.5%, while operating expenses increased 13.5%.
- The District realized a $5.2 million operating gain during the current fiscal year primarily due to an increase in water revenues, resulting from the tiered-rate structure, as well as a decrease in wages and benefits, due to a decrease in the size of the District’s workforce.
- Nonoperating revenues increased $0.2 million primarily due to slightly higher property tax revenues in the current year.
- Contributed capital increased $0.6 million due to the completion of nine capital contribution jobs in the current year, as compared to four in the prior year.

Financial Analysis of the District

Net Position - The District's overall net position increased $6.8 million between fiscal years 2012 and 2013, from $100.3 to $107.1 million. The net investment in capital assets increased $0.7 million which reflects the excess of net capital additions over the current year depreciation and dispositions. The unrestricted net position increased $6.1 million primarily due to operating income exceeding operating expenses.

Vista Irrigation District's Net Position

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current and other assets</td>
<td>$34.8</td>
<td>$29.2</td>
</tr>
<tr>
<td>Capital assets</td>
<td>83.1</td>
<td>82.4</td>
</tr>
<tr>
<td>Total Assets</td>
<td>117.9</td>
<td>111.6</td>
</tr>
<tr>
<td>Liabilities</td>
<td>10.8</td>
<td>11.3</td>
</tr>
</tbody>
</table>

Net Position:

- Net invested in capital assets | 83.1 | 82.4 |
- Unrestricted                  | 24.0 | 17.9 |
- Total Net Position            | $107.1 | $100.3 |

Change in Net Position - The District’s operating revenues increased by 14.5% to $45.8 million. In fiscal year 2013, 97.6% of the District’s operating revenues came from water sales. The increase in operating revenues resulted primarily due to increased water rates.

The District’s operating expenses increased 13.5% to $40.6 million primarily due to an increase of $4.7 million in purchased water.
The District's nonoperating revenues increased from $0.2 million to $0.4 million primarily due to slightly higher property tax revenues in the current year.

The District's contributed capital increased from $0.6 million to $1.2 million primarily due to more capital contribution jobs completed in the current year.

Vista Irrigation District's Changes in Net Position
(In Millions of Dollars)

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Revenues</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Water sales</td>
<td>$ 44.7</td>
<td>$ 38.9</td>
</tr>
<tr>
<td>Property rentals</td>
<td>0.7</td>
<td>0.5</td>
</tr>
<tr>
<td>System fees</td>
<td>0.2</td>
<td>0.3</td>
</tr>
<tr>
<td>Other services</td>
<td>0.2</td>
<td>0.3</td>
</tr>
<tr>
<td>Total Operating Revenues</td>
<td>45.8</td>
<td>40.0</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>40.6</td>
<td>35.8</td>
</tr>
<tr>
<td>Operating Income</td>
<td>5.2</td>
<td>4.2</td>
</tr>
<tr>
<td>Nonoperating Revenues (Expenses)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property taxes</td>
<td>0.4</td>
<td>0.3</td>
</tr>
<tr>
<td>Legal settlement</td>
<td>(0.1)</td>
<td>(0.1)</td>
</tr>
<tr>
<td>Investment income</td>
<td>0.1</td>
<td>-</td>
</tr>
<tr>
<td>Total Nonoperating Revenues</td>
<td>0.4</td>
<td>0.2</td>
</tr>
<tr>
<td>Contributed Capital</td>
<td>1.2</td>
<td>0.6</td>
</tr>
<tr>
<td>Increase in Net Position</td>
<td>$ 6.8</td>
<td>$ 5.0</td>
</tr>
</tbody>
</table>

Vista Irrigation District’s Capital Assets, Net
(In Millions of Dollars)

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land, franchises and water rights</td>
<td>$ 6.0</td>
<td>$ 6.0</td>
</tr>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>75.0</td>
<td>74.2</td>
</tr>
<tr>
<td>Equipment</td>
<td>0.8</td>
<td>0.5</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>0.3</td>
<td>0.4</td>
</tr>
<tr>
<td>Construction in progress</td>
<td>1.0</td>
<td>1.3</td>
</tr>
<tr>
<td>Total Capital Assets, Net</td>
<td>$ 83.1</td>
<td>$ 82.4</td>
</tr>
</tbody>
</table>

For more detailed information on capital asset activity, please refer to “Note 4 – Capital Assets” in the notes to the financial statements.

Capital Debt

At June 30, 2013, the District had no capital debt and has no immediate need to issue debt.

Contacting the District’s Financial Management

This financial report is designed to provide our citizens, taxpayers, customers and creditors with a general overview of the District’s finances and to demonstrate the District’s accountability for and the stewardship of the financial resources and facilities it manages and maintains. If you have questions about this report or need additional financial information, contact the Vista Irrigation District’s Finance Department at 1391 Engineer Street, Vista, California 92081.
## ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents (notes 1 and 2)</td>
<td>$ 13,464,086</td>
<td>$ 9,127,114</td>
</tr>
<tr>
<td>Investments (notes 1 and 2)</td>
<td>12,993,484</td>
<td>12,989,042</td>
</tr>
<tr>
<td>Accounts receivable, net (notes 1 and 3)</td>
<td>7,835,894</td>
<td>6,405,894</td>
</tr>
<tr>
<td>Taxes receivable</td>
<td>27,005</td>
<td>62,296</td>
</tr>
<tr>
<td>Accrued interest receivable</td>
<td>4,677</td>
<td>3,581</td>
</tr>
<tr>
<td>Inventories of materials and supplies</td>
<td>352,470</td>
<td>356,768</td>
</tr>
<tr>
<td>Prepaid expenses and other current assets</td>
<td>188,642</td>
<td>261,478</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>34,866,258</td>
<td>29,206,173</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Noncurrent Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital assets: (notes 1 and 4)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciable assets, net of accumulated depreciation:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>74,987,426</td>
<td>74,231,217</td>
</tr>
<tr>
<td>Equipment</td>
<td>846,102</td>
<td>457,048</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>322,949</td>
<td>361,517</td>
</tr>
<tr>
<td>Nondepreciable assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land, franchises and water rights</td>
<td>5,960,313</td>
<td>5,960,313</td>
</tr>
<tr>
<td>Construction in progress</td>
<td>965,229</td>
<td>1,349,392</td>
</tr>
<tr>
<td><strong>Total capital assets</strong></td>
<td>83,082,019</td>
<td>82,359,487</td>
</tr>
<tr>
<td><strong>Total Noncurrent Assets</strong></td>
<td>83,082,019</td>
<td>82,359,487</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$ 117,948,277</td>
<td>$ 111,565,660</td>
</tr>
</tbody>
</table>

## LIABILITIES AND NET POSITION

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable (note 5)</td>
<td>$ 4,674,112</td>
<td>$ 4,124,702</td>
</tr>
<tr>
<td>Deposits</td>
<td>142,456</td>
<td>279,974</td>
</tr>
<tr>
<td>Accrued expenses and other liabilities</td>
<td>1,938,315</td>
<td>2,850,586</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>6,754,883</td>
<td>7,255,262</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Noncurrent Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Claims payable (note 6)</td>
<td>4,095,461</td>
<td>4,038,371</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>10,850,344</td>
<td>11,293,633</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Position:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Investment in capital assets</td>
<td>83,082,019</td>
<td>82,359,487</td>
</tr>
<tr>
<td>Unrestricted (note 7)</td>
<td>24,015,914</td>
<td>17,912,540</td>
</tr>
<tr>
<td><strong>Total Net Position</strong></td>
<td>107,097,933</td>
<td>100,272,027</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET POSITION</strong></td>
<td>$ 117,948,277</td>
<td>$ 111,565,660</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of the financial statements.
### Statements of Revenues, Expenses and Changes in Net Position

**For the Year Ended June 30, 2013 and Comparative Data for June 30, 2012**

#### Operating Revenues:

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water sales</td>
<td>$44,675,640</td>
<td>$38,929,306</td>
</tr>
<tr>
<td>Property rentals</td>
<td>666,495</td>
<td>475,148</td>
</tr>
<tr>
<td>System fees</td>
<td>228,954</td>
<td>297,553</td>
</tr>
<tr>
<td>Other services</td>
<td>206,602</td>
<td>265,692</td>
</tr>
<tr>
<td><strong>Total Operating Revenues</strong></td>
<td><strong>45,777,691</strong></td>
<td><strong>39,987,699</strong></td>
</tr>
</tbody>
</table>

#### Operating Expenses:

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchased water</td>
<td>19,438,447</td>
<td>14,767,680</td>
</tr>
<tr>
<td>Wages and benefits</td>
<td>11,902,693</td>
<td>12,223,638</td>
</tr>
<tr>
<td>Contractual services</td>
<td>3,551,800</td>
<td>3,554,268</td>
</tr>
<tr>
<td>Depreciation</td>
<td>3,122,974</td>
<td>3,022,459</td>
</tr>
<tr>
<td>Supplies</td>
<td>969,997</td>
<td>1,078,481</td>
</tr>
<tr>
<td>Professional fees</td>
<td>799,509</td>
<td>831,775</td>
</tr>
<tr>
<td>Power</td>
<td>735,024</td>
<td>434,811</td>
</tr>
<tr>
<td>Office and general</td>
<td>477,700</td>
<td>422,474</td>
</tr>
<tr>
<td>Insurance</td>
<td>407,580</td>
<td>363,291</td>
</tr>
<tr>
<td>Communications</td>
<td>61,278</td>
<td>72,668</td>
</tr>
<tr>
<td>Uncollectible accounts</td>
<td>54,046</td>
<td>72,180</td>
</tr>
<tr>
<td>Burden allocation</td>
<td>(934,908)</td>
<td>(1,074,815)</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>40,586,140</strong></td>
<td><strong>35,768,910</strong></td>
</tr>
</tbody>
</table>

**Operating Income**  
5,191,551  
4,218,789

#### Nonoperating Revenues (Expenses):

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property taxes</td>
<td>387,889</td>
<td>313,008</td>
</tr>
<tr>
<td>Federal and state assistance</td>
<td>64,015</td>
<td>-</td>
</tr>
<tr>
<td>Investment income</td>
<td>53,471</td>
<td>47,225</td>
</tr>
<tr>
<td>Gain (Loss) on disposal of capital assets</td>
<td>9,414</td>
<td>(6,235)</td>
</tr>
<tr>
<td>Legal settlement</td>
<td>(57,090)</td>
<td>(83,096)</td>
</tr>
<tr>
<td><strong>Total Nonoperating Revenues</strong></td>
<td><strong>457,699</strong></td>
<td><strong>270,902</strong></td>
</tr>
</tbody>
</table>

**Income Before Contributions**  
5,649,250  
4,489,691

**Capital Contributions**  
1,176,656  
552,881

**Change in Net Position**  
6,825,906  
5,042,572

**Total Net Position - Beginning**  
100,272,027  
95,229,455

**TOTAL NET POSITION - ENDING**  
$107,097,933  
$100,272,027

The accompanying notes are an integral part of the financial statements.
### Statements of Cash Flows
For the Year Ended June 30, 2013 and Comparative Data for June 30, 2012

#### Cash Flows From Operating Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receipts from customers</td>
<td>$44,545,047</td>
<td>$40,579,972</td>
</tr>
<tr>
<td>Payments to suppliers</td>
<td>(33,862,027)</td>
<td>(36,163,654)</td>
</tr>
<tr>
<td>Payments to employees</td>
<td>(4,103,281)</td>
<td>(4,128,885)</td>
</tr>
<tr>
<td>Collection of deposits</td>
<td>259,824</td>
<td>335,993</td>
</tr>
<tr>
<td>Return of deposits</td>
<td>(400,342)</td>
<td>(587,705)</td>
</tr>
<tr>
<td><strong>Net Cash Provided by Operating Activities</strong></td>
<td>$6,439,221</td>
<td>$35,721</td>
</tr>
</tbody>
</table>

#### Cash Flows From Noncapital Financing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receipts from property taxes</td>
<td>387,889</td>
<td>313,008</td>
</tr>
</tbody>
</table>

#### Cash Flows From Capital and Related Financing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proceeds from disposal of capital assets</td>
<td>9,604</td>
<td>33</td>
</tr>
<tr>
<td>Acquisition of capital assets</td>
<td>(2,639,356)</td>
<td>(3,002,254)</td>
</tr>
<tr>
<td>Receipts from developers for capital purposes</td>
<td>28,000</td>
<td>81,555</td>
</tr>
<tr>
<td>Proceeds from Federal and State assistance</td>
<td>64,015</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net Cash Used by Capital and Related Financing Activities</strong></td>
<td>(2,537,737)</td>
<td>(2,920,666)</td>
</tr>
</tbody>
</table>

#### Cash Flows From Investing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proceeds from maturities of investments</td>
<td>13,000,000</td>
<td>14,000,000</td>
</tr>
<tr>
<td>Interest on cash and investments</td>
<td>26,973</td>
<td>37,495</td>
</tr>
<tr>
<td>Purchase of investments</td>
<td>(12,979,374)</td>
<td>(13,980,561)</td>
</tr>
<tr>
<td><strong>Net Cash Provided by Investing Activities</strong></td>
<td>47,599</td>
<td>56,934</td>
</tr>
</tbody>
</table>

#### Net Increase (Decrease) in Cash and Cash Equivalents:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Increase (Decrease) in Cash and Cash Equivalents</td>
<td>4,336,972</td>
<td>(2,515,003)</td>
</tr>
<tr>
<td>Cash and Cash Equivalents - Beginning</td>
<td>9,127,114</td>
<td>11,642,117</td>
</tr>
<tr>
<td><strong>CASH AND CASH EQUIVALENTS - ENDING</strong></td>
<td>$13,464,086</td>
<td>$9,127,114</td>
</tr>
</tbody>
</table>

#### Reconciliation of Operating Income to Net Cash Provided by Operating Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Income</td>
<td>$5,191,551</td>
<td>$4,218,789</td>
</tr>
<tr>
<td>Adjustments to reconcile operating income to net cash provided by operating activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>3,122,974</td>
<td>3,022,459</td>
</tr>
<tr>
<td><strong>Change in Assets and Liabilities:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td>(1,430,000)</td>
<td>35,203</td>
</tr>
<tr>
<td>Taxes receivable</td>
<td>35,291</td>
<td>(4,081)</td>
</tr>
<tr>
<td>Inventories of materials and supplies</td>
<td>4,298</td>
<td>(84,483)</td>
</tr>
<tr>
<td>Prepaid expenses and other current assets</td>
<td>72,836</td>
<td>38,046</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>549,410</td>
<td>803,142</td>
</tr>
<tr>
<td>Accrued expenses and other liabilities</td>
<td>(966,621)</td>
<td>(7,741,642)</td>
</tr>
<tr>
<td>Deposits - operating</td>
<td>(140,518)</td>
<td>(251,712)</td>
</tr>
<tr>
<td><strong>Net Cash Provided by Operating Activities</strong></td>
<td>$6,439,221</td>
<td>$35,721</td>
</tr>
</tbody>
</table>

#### Noncash Investing, Capital and Financing Activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributed capital assets</td>
<td>$1,176,656</td>
<td>$552,881</td>
</tr>
<tr>
<td>Capital asset acquisitions included in accounts payable and accrued expenses</td>
<td>$86,683</td>
<td>$109,308</td>
</tr>
<tr>
<td>Increase in fair value of investments</td>
<td>$25,068</td>
<td>$14,980</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of the financial statements.
Note 1 - Reporting Entity and Summary of Significant Accounting Policies:

Description of the Reporting Entity

Vista Irrigation District (District) is a public entity established in 1923, pursuant to the Irrigation District Act of the California Water Code, for the purpose of providing water services to the properties in the District. The District's service area lies within the northwestern quadrant of San Diego County, encompassing approximately 21,180 acres. Historically, the District has received 30% of its water supply from Lake Henshaw which, along with the surrounding 43,000 acre Warner Ranch, is owned and operated by the District. The remaining 70% of the District's supply comes from Northern California through the State Water Project and from the Colorado River. These sources are conveyed to the District via aqueducts owned and operated by water wholesalers, the Metropolitan Water District of Southern California and the San Diego County Water Authority. The District is governed by a Board of Directors consisting of five directors elected by geographical divisions, based on District population, for four-year alternating terms.

The criteria used in determining the scope of the reporting entity are based on the provisions of the Governmental Accounting Standards Board (GASB) Statement 14. The District is the primary government unit and currently has no component units. Component units are those entities which are financially accountable to the primary government, either because the District appoints a voting majority of the component unit's board, or because the component unit will provide a financial benefit or impose a financial burden on the District.

Basis of Accounting

The accounting principles of the District conform to accounting principles generally accepted in the United States of America applicable to enterprise funds. Accordingly, the statements of net position and the statements of revenues, expenses and changes in net position have been prepared using the economic resources measurement focus and the accrual basis of accounting.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. Those estimates and assumptions affect: the reported amount of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported amount of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Implementation of New Pronouncement

Beginning with the current fiscal year, the District implemented GASBS No. 63, Financial Reporting of Deferred Outflows of Resources, Deferred Inflows of Resources, and Net Position. This statement is designed to improve financial reporting by standardizing the presentation of deferred outflows of resources and deferred inflows of resources and their effects on the District's net position.

Revenue Recognition

The District recognizes revenues from water sales, property rentals, investments and other fees and services as they are earned. Taxes and assessments are recognized as revenue, based upon amounts reported to the District by the County of San Diego. The District first utilizes restricted resources to finance qualifying activities, then unrestricted resources as they are needed. Operating activities generally result from providing services and producing and delivering goods. As such, the District considers fees received from water sales, capacity fees, connection and installation fees and property rentals to be operating revenues. The collection of deposits and return of deposits related to operating activities are reported in the District's cash flows from operating activities. Operating expenses include the cost of sales and services, administrative expenses, and depreciation on capital assets. All revenues and expenses not meeting this definition are reported as nonoperating revenues and expenses. The collection of deposits and return of deposits related to the specific purpose of deferring the cost of acquiring, constructing or improving assets are reported in the District's cash flows from capital and related financing activities.

Pronouncements of GASB and FASB

The District's financial statements are prepared in accordance with generally accepted accounting principles (GAAP). The GASB is responsible for establishing GAAP for state and local governments through its pronouncements (Statements and Interpretations). Governments are also required to follow the pronouncements of the Financial Accounting Standards Board.
(FASB) **Note 1 - Reporting Entity and Summary of Significant Accounting Policies**: (Continued)

**Pronouncements of GASB and FASB** (Continued)

Issued through November 30, 1989 (when applicable) that do not conflict with or contradict GASB pronouncements. Although the District has the option to apply FASB pronouncements issued after that date, the District has chosen not to do so.

**Cash and Cash Equivalents**

For purposes of the statement of cash flows, all investment instruments are considered to be cash equivalents if purchased with a maturity of three months or less and are readily convertible to known cash amounts.

**Investments**

Investments are reported at fair value in the statement of net position. All investment income, including changes in the fair value of investments, is recognized as revenues in the statement of revenues, expenses, and changes in net position. Investments that are not traded on a market, such as investments in external pools, are valued based on the stated fair value as represented by the external pool.

**Accounts Receivable**

Accounts receivable includes both billed and unbilled water sales provided to District customers. An allowance for doubtful accounts is provided for uncollectible accounts based on the District’s bad debt experience and on management’s estimate.

**Inventories of Materials and Supplies**

Inventories of materials and supplies consist primarily of materials used in the construction and maintenance of the water system and are valued at average cost.

**Capital Assets and Depreciation**

The District records at cost the acquisition of capital assets greater than $5,000 and with a useful life of 3 or more years. Contributed assets are recorded at their fair market value at the date of acceptance by the District. Self-constructed assets are recorded in the amount of labor, material, and overhead incurred. Depreciation is charged to expense and is computed using the straight-line method over the estimated useful lives of the respective assets as follows:

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Useful Life</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buildings, canals, pipelines, reservoirs</td>
<td>15 - 60 years</td>
</tr>
<tr>
<td>and dams</td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>3 - 20 years</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>10 - 20 years</td>
</tr>
</tbody>
</table>

**Risk Management**

The District is exposed to various risks of loss related to torts; thefts of, damage to and destruction of assets; errors and omissions; and natural disasters. To help mitigate this risk, the District is a member of the Association of California Water Agencies Joint Powers Insurance Authority (Authority). The Authority is a risk-pooling self-insurance authority, created under provisions of California Government Code Sections 6500 et. seq. The purpose of the Authority is to arrange and administer programs of insurance for the pooling of self-insured losses and to purchase excess insurance coverage.

The District participates in the following self-insurance programs of the Authority:

- **Property Loss** - Insured up to $100,000,000 per occurrence (total insurable value $27,553,913) with $5,000 deductible for buildings, personal property, fixed equipment, mobile equipment, and licensed vehicles; the Authority is self-insured up to $100,000 per occurrence and excess insurance coverage has been purchased.

- **General Liability** - Insured up to $60,000,000 per occurrence with no deductible; the Authority is self-insured up to $2,000,000 and excess insurance coverage has been purchased.
Note 1 - Reporting Entity and Summary of Significant Accounting Policies: (Continued)

Risk Management (Continued)

Auto Liability - Insured up to $60,000,000 per occurrence with no deductible for property damage; the Authority is self-insured up to $2,000,000 and excess insurance coverage has been purchased.

Public Officials' Liability - Insured up to $60,000,000 per occurrence; the Authority is self-insured up to $2,000,000 and excess insurance coverage has been purchased.

Fidelity - Insured up to $100,000 per occurrence with $1,000 deductible.

Dam Failure Liability - Insured up to $5,000,000 per occurrence; the Authority is self-insured up to $50,000 and excess insurance coverage has been purchased.

The District pays annual premiums for these coverages. They are subject to retrospective adjustments based on claims experience. The nature and amounts of these adjustments cannot be estimated and are charged to expense as invoiced. There were no instances in the past three years where a settlement exceeded the District’s coverage.

Vacation and Sick Leave

The District records a liability equal to 100% of vacation earned and the applicable percentage of sick leave available to employees at year end (25%-100%), which is included in accrued expenses and other liabilities.

Burden Allocation

The District allocates overhead burden costs to pipeline installation jobs, inspection work, fixed fee jobs, damage claims, and other small jobs. The overhead burden costs include management salaries, benefits, use of equipment, warehousing, and handling.

Comparative Data

Comparative total data for the prior year have been presented in order to provide an understanding of the changes in the financial position and operations of the District. Also, certain amounts presented in the prior year data have been reclassified in order to be consistent with the current year’s presentation.

Property Taxes

Property taxes are attached as an enforceable lien on property as of March 1. Taxes are levied on July 1 and are due in two installments. The first installment is due on November 1, and is payable through December 10 without penalty. The second installment is due February 1, and becomes delinquent on April 10. Property taxes are remitted to the District from the County of San Diego at various times throughout the year.

Note 2 - Cash and Investments:

The following is a detail of cash and cash equivalents as of June 30, 2013 and 2012:

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash on hand</td>
<td>$ 5,039</td>
<td>$ 4,910</td>
</tr>
<tr>
<td>Deposits</td>
<td>619,392</td>
<td>407,746</td>
</tr>
<tr>
<td>State Treasurer's investment pool</td>
<td>8,491,805</td>
<td>4,374,221</td>
</tr>
<tr>
<td>California Asset Management Program</td>
<td>4,347,850</td>
<td>4,340,237</td>
</tr>
<tr>
<td>Total cash and cash equivalents</td>
<td>$13,464,086</td>
<td>$9,127,114</td>
</tr>
</tbody>
</table>
Note 2 - Cash and Investments: (Continued)

As of June 30, 2013 and 2012, the District had the following investments:

<table>
<thead>
<tr>
<th>Investment</th>
<th>Maturity</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Treasurer’s investment pool</td>
<td>9 months weighted average</td>
<td>$ 8,491,805</td>
<td>$ 4,374,221</td>
</tr>
<tr>
<td>California Asset Management Program</td>
<td>1 month weighted average</td>
<td>4,347,850</td>
<td>4,340,237</td>
</tr>
<tr>
<td>Total cash equivalents</td>
<td></td>
<td>$ 12,839,655</td>
<td>$ 8,714,458</td>
</tr>
<tr>
<td>U.S. Treasury bills</td>
<td>6 months weighted average</td>
<td>$ 12,993,484</td>
<td>$ 12,989,042</td>
</tr>
<tr>
<td>Total Investments</td>
<td></td>
<td>$ 12,993,484</td>
<td>$ 12,989,042</td>
</tr>
</tbody>
</table>

Authorized deposits and investments of the District are governed by the California Government Code as well as policies set forth by the District’s Board of Directors. Within the contents of these limitations, permissible instruments include FDIC-insured institutions’ certificates of deposit and savings accounts, corporate medium-term notes, U.S. government agency/instrumentalities, money market instruments, money market mutual funds, mortgage backed securities, U.S. government bills, notes and bonds, and asset backed securities. Funds may also be invested in the local government investment pools.

The District is a voluntary participant in the Local Agency Investment Fund (LAIF) that is regulated by the California Government Code under the oversight of the Treasurer of the State of California. The fair value of the District’s investment in this pool is reported in the accompanying financial statements at amounts based upon the District’s pro-rata share of the fair value provided by LAIF for the entire LAIF portfolio (in relation to the amortized cost of that portfolio). The balance available for withdrawal is based on the accounting records maintained by LAIF, which are recorded on an amortized cost basis.

The District is a voluntary participant in the California Asset Management Program (CAMP), an investment pool managed by Public Financial Management, Inc. CAMP was established under provisions of the California Joint Exercise of Powers Act. The fair value of the District’s investment in this pool is reported in the accompanying financial statements at amounts based upon the District’s pro-rata share of the fair value provided by CAMP for the entire CAMP portfolio (in relation to the amortized cost of that portfolio). The balance available for withdrawal is based on the accounting records maintained by CAMP, which are recorded on an amortized cost basis.

Interest Rate Risk. In accordance with its investment policy, the District manages its exposure to declines in fair values by limiting investment maturities to five years. Express authority is granted to invest in investments with term to maturity of greater than five years with a maximum term of ten years, provided the investments are in accordance with stated policy and total investments shall not exceed the amount of long term liabilities outstanding. Investments exceeding five years will be matched with a corresponding liability.

Credit Risk. State law and District policy limits investments in money market funds to the top ratings issued by nationally recognized statistical rating organizations. The District’s investment in the California Asset Management Program was rated AAAm by Standard & Poor’s Corporation. The District’s investment in the California State Treasurer’s investment pool was unrated. U.S. Treasury bills are exempt from rating disclosures.

Concentration of Credit Risk. The District manages the concentration of credit risk by limiting local government investment pools and money market funds to a maximum of 40% and 20%, respectively, of the District’s total available investment capital as outlined in the District investment policy. Furthermore, no more than 10% of the District’s available investment capital can be invested in a single money market fund.

Custodial Credit Risk – Deposits. Custodial credit risk is the risk that in the event of a bank failure, the District’s deposits may not be returned to it. All deposits are entirely insured or collateralized. State law requires banks to secure the District’s deposits by pledging government securities valued at 110% of the amount of the deposit as collateral. The District may waive the collateral requirement for deposits that are fully insured by the Federal Deposit Insurance Corporation (FDIC). On November 9, 2010, the
Note 2 - Cash and Investments: (Continued)

Custodial Credit Risk - Deposits. (Continued)

FDIC issued a Final Rule implementing section 343 of the Dodd-Frank Wall Street Reform and Consumer Protection Act that provided for unlimited deposit insurance coverage for deposit balances in noninterest-bearing transaction accounts beginning December 31, 2010, through December 31, 2012. As of June 30, 2012, the District’s bank balances were $687,765, and were fully insured. Beginning on January 1, 2013, combined deposits are insured by the FDIC up to $250,000. As of June 30, 2013, the District’s bank balances were $567,737, of which $250,000 were insured and the remaining $317,737 were uninsured and collateralized with securities held by the pledging institution’s trust department.

Note 3 - Accounts Receivable, Net:

As of June 30, 2013 and 2012, the net balances were comprised of accounts receivable balances of $8,318,186 and $6,847,118, respectively, less the allowances for doubtful accounts of $482,292 and $441,224, respectively.

Note 4 - Capital Assets:

Capital assets consist of the following at June 30, 2013:

<table>
<thead>
<tr>
<th></th>
<th>Beginning Balance</th>
<th>Additions</th>
<th>Retirements</th>
<th>Ending Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital assets not being depreciated:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land, franchises, and water rights</td>
<td>$5,960,313</td>
<td>-</td>
<td>-</td>
<td>$5,960,313</td>
</tr>
<tr>
<td>Construction in progress</td>
<td>1,349,392</td>
<td>2,211,076</td>
<td>(2,595,239)</td>
<td>965,229</td>
</tr>
<tr>
<td>Total capital assets not being depreciated</td>
<td>7,309,705</td>
<td>2,211,076</td>
<td>(2,595,239)</td>
<td>6,925,542</td>
</tr>
<tr>
<td>Capital assets being depreciated:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>140,806,546</td>
<td>3,670,109</td>
<td>(33,816)</td>
<td>144,442,839</td>
</tr>
<tr>
<td>Equipment</td>
<td>4,480,302</td>
<td>559,751</td>
<td>(215,132)</td>
<td>4,824,921</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>2,917,377</td>
<td>-</td>
<td>-</td>
<td>2,917,377</td>
</tr>
<tr>
<td>Total capital assets being depreciated</td>
<td>148,204,225</td>
<td>4,229,860</td>
<td>(248,948)</td>
<td>152,185,137</td>
</tr>
</tbody>
</table>

Less accumulated depreciation for:

<table>
<thead>
<tr>
<th></th>
<th>(Beginning Balance)</th>
<th>Additions</th>
<th>Retirements</th>
<th>Ending Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>(66,575,329)</td>
<td>(2,913,709)</td>
<td>33,625</td>
<td>(69,455,143)</td>
</tr>
<tr>
<td>Equipment</td>
<td>(4,023,254)</td>
<td>(170,697)</td>
<td>215,132</td>
<td>(3,978,819)</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>(2,555,860)</td>
<td>(38,568)</td>
<td>-</td>
<td>(2,594,428)</td>
</tr>
<tr>
<td>Total accumulated depreciation</td>
<td>(73,154,443)</td>
<td>(3,122,974)</td>
<td>248,757</td>
<td>(76,028,660)</td>
</tr>
<tr>
<td>Total capital assets being depreciated, net</td>
<td>75,049,782</td>
<td>1,106,886</td>
<td>(191)</td>
<td>76,156,477</td>
</tr>
<tr>
<td>Total capital assets, net</td>
<td>$82,359,487</td>
<td>$3,317,962</td>
<td>$(2,595,430)</td>
<td>$83,082,019</td>
</tr>
</tbody>
</table>
Note 4 - Capital Assets: (Continued)

Capital assets consisted of the following at June 30, 2012:

<table>
<thead>
<tr>
<th>Beginning Balance</th>
<th>Additions</th>
<th>Retirements</th>
<th>Ending Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital assets not being depreciated:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land, franchises, and water rights</td>
<td>$5,960,313</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Construction in progress</td>
<td>1,337,861</td>
<td>2,787,195</td>
<td>(2,775,664)</td>
</tr>
<tr>
<td>Total capital assets not being depreciated</td>
<td>7,298,174</td>
<td>2,787,195</td>
<td>(2,775,664)</td>
</tr>
<tr>
<td>Capital assets being depreciated:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>137,907,236</td>
<td>2,955,692</td>
<td>(56,382)</td>
</tr>
<tr>
<td>Equipment</td>
<td>4,374,664</td>
<td>171,820</td>
<td>(66,182)</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>2,884,529</td>
<td>32,848</td>
<td>-</td>
</tr>
<tr>
<td>Total capital assets being depreciated</td>
<td>145,166,429</td>
<td>3,160,360</td>
<td>(122,564)</td>
</tr>
<tr>
<td>Less accumulated depreciation for:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Buildings, canals, pipelines, reservoirs and dams</td>
<td>(63,803,564)</td>
<td>(2,821,879)</td>
<td>50,114</td>
</tr>
<tr>
<td>Equipment</td>
<td>(3,929,852)</td>
<td>(159,584)</td>
<td>66,182</td>
</tr>
<tr>
<td>Henshaw pumping project</td>
<td>(2,514,865)</td>
<td>(40,995)</td>
<td>-</td>
</tr>
<tr>
<td>Total accumulated depreciation</td>
<td>(70,248,281)</td>
<td>(3,022,458)</td>
<td>116,296</td>
</tr>
<tr>
<td>Total capital assets being depreciated, net</td>
<td>74,918,148</td>
<td>137,902</td>
<td>(6,268)</td>
</tr>
<tr>
<td>Total capital assets, net</td>
<td>$82,216,322</td>
<td>$2,925,097</td>
<td>(2,781,932)</td>
</tr>
</tbody>
</table>

Note 5 - Accounts Payable:

At June 30, 2013, the accounts payable of $4,674,112 included $3,523,250 for water purchases from the San Diego County Water Authority and $1,150,862 for obligations to other vendors. The accounts payable of $4,124,702 at June 30, 2012 included $3,133,335 for water purchases from the San Diego County Water Authority and $991,367 for obligations to other vendors.

Note 6 - Noncurrent Liabilities:

Noncurrent liabilities consist of the following at June 30, 2013:

<table>
<thead>
<tr>
<th>Beginning Balance</th>
<th>Additions</th>
<th>Deletions</th>
<th>Ending Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Claims payable</td>
<td>$4,038,371</td>
<td>$57,090</td>
<td>-</td>
</tr>
<tr>
<td>Total noncurrent liabilities</td>
<td>$4,038,371</td>
<td>$57,090</td>
<td>-</td>
</tr>
</tbody>
</table>
Note 6 - Noncurrent Liabilities: (Continued)

Noncurrent liabilities consisted of the following at June 30, 2012:

<table>
<thead>
<tr>
<th>Beginning Balance</th>
<th>Additions</th>
<th>Deletions</th>
<th>Ending Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Claims payable</td>
<td>$3,955,275</td>
<td>$83,096</td>
<td>$4,038,371</td>
</tr>
<tr>
<td>Pension plan side-fund debt:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Due within one year</td>
<td>907,547</td>
<td>-</td>
<td>(907,547)</td>
</tr>
<tr>
<td>Due beyond one year</td>
<td>7,324,573</td>
<td>-</td>
<td>(7,324,573)</td>
</tr>
<tr>
<td>Total noncurrent liabilities</td>
<td>$12,187,395</td>
<td>$83,096</td>
<td>(8,232,120) $4,038,371</td>
</tr>
</tbody>
</table>

Increases to the claims payable amount are based on the increase in the Consumer Price Index, All Urban Consumers, San Diego, published by the United States Department of Labor, Bureau of Labor Statistics, per the proposed changes to the Settlement Agreement terms (see note 10).

Note 7 - Unrestricted Net Position:

Unrestricted net position has been reserved by the Board of Directors for the following purposes:

<table>
<thead>
<tr>
<th>Purpose</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency and contingency</td>
<td>$8,000,000</td>
<td>$8,000,000</td>
</tr>
<tr>
<td>Future construction</td>
<td>7,007,114</td>
<td>1,882,555</td>
</tr>
<tr>
<td>Working capital</td>
<td>9,000,000</td>
<td>8,000,000</td>
</tr>
<tr>
<td>Water purchase stabilization</td>
<td>-</td>
<td>23,065</td>
</tr>
<tr>
<td>Ranch improvements</td>
<td>8,800</td>
<td>6,920</td>
</tr>
<tr>
<td>Total unrestricted net position</td>
<td>$24,015,914</td>
<td>$17,912,540</td>
</tr>
</tbody>
</table>

Note 8 - Defined Benefit Pension Plan:

Plan Description

The District’s contributes to the California Public Employees Retirement System (PERS), a cost-sharing multiple-employer public employee defined benefit pension plan. PERS provides retirement, disability benefits and death benefits to plan members and beneficiaries. PERS acts as a common investment and administrative agent for participating public entities within the State of California. PERS issues a publicly available financial report that includes financial statements and required supplementary information for the cost sharing plans that are administered by PERS. Copies of the PERS’ annual financial report may be obtained by writing to 400 “P” Street, Sacramento, California 95814.
**Note 8 - Defined Benefit Pension Plan:** (Continued)

**Contributions and Funding Policy**

Active plan members in the Plan are required to contribute 4.5% of their annual covered salary.

The District is required to contribute at an actuarially determined rate. The rate for the year ended June 30, 2013 was 19.835% of annual covered payroll. In January 2012 of the prior fiscal year, the District opted to make a lump sum payment of $8,232,120 in order to pay off the side fund (the difference between the funded status of the PERS pool and the funded status of the District's plan at the time PERS pooled the agencies together in 2003), which reduced the pooled employer contribution rate from 30.253% to 19.36%.

The contribution requirements of plan members and the District are established and may be amended by the District’s Board of Directors in conjunction with applicable labor contracts. The District’s contributions to the plan for the years ending June 30, 2011, 2012 and 2013 were $2,364,295, $10,135,592 (which included the $8,232,120 side fund prepayment discussed above) and $1,450,517, respectively, and were equal to the required contributions for each year.

**Note 9 - Other Postemployment Benefits:**

**Plan Description**

In accordance with the terms and conditions of the employment agreements for all employees, the District offers postemployment healthcare benefits to eligible employees who retire on or after January 1, 2006 under CalPERS, who have reached the minimum age of 50, and have completed fifteen years of service with the District (ten years for at will employees). The plan is a single-employer benefit plan. Coverage will not extend beyond a combined fifteen years for the retiree and their eligible spouse (twenty years for at will employees). The years of coverage may be split between the retiree and spouse; however, the maximum coverage for a retiree may not exceed ten years, and the number of years of coverage for the spouse may not exceed the number of years of coverage for the retiree. A specific health plan provides this direct insurance coverage to retiring employees that reside in the California service area as defined by the plan. If the retiree lives outside the California service area, the District reimburses the retiree quarterly for health insurance premiums not to exceed the current premiums paid to the specific health plan.

For employees who retired on or after January 1, 1990 and prior to January 1, 2006, the District offers postemployment healthcare benefits to eligible employees for a coverage period not extending beyond 10 years and does not cover dependents.

The District pre-funds its other postemployment benefits (OPEB) with CalPERS through the California Employers’ Retiree Benefits Trust (CERBT) Fund. The CERBT is a trust fund that allows public employers to pre-fund the future cost of their retiree health insurance benefits and OPEB obligations for their covered employees or retirees. Employers that elect to participate in the CERBT make contributions into the trust fund. Participating employers use investment earnings to pay for retiree health benefits, similar to the CalPERS pension trust. Pre-funding OPEB obligations produces important benefits: Investment returns from trust fund investments will be used to pay for future obligations thereby lowering future employer costs; the higher investment return rate, expected to be earned by trust assets used to pre-fund OPEB obligations, will lower the employer’s reported annual expense and the net OPEB obligation; a lower unfunded liability may result in a higher bond rating; and the financial security of employees and retirees is improved.

The District fully funds its OPEB liability through the CERBT. For the years ended June 30, 2013 and 2012, the District was fully funded in a prepaid status (in relation to the Annual Required Contribution), and was not required to make any contributions to the CERBT.

CERBT publishes separate financial statements that conform to GASB Statement No. 43 in separately issued financial statements for the CalPERS Trust. Copies of the CalPERS’ annual financial report for its OPEB Trust may be obtained from its executive office at 400 P Street, Sacramento, California 95811.

**Funding Policy and Annual OPEB Cost**

The District’s annual other postemployment benefit (OPEB) cost (expense) for the plan is calculated based on the “annual required contribution of the employer” (ARC), an amount actuarially determined in accordance with the parameters of GASB.
Note 9 - Other Postemployment Benefits: (Continued)

Funding Policy and Annual OPEB Cost (Continued)

Statement No. 45. The ARC represents a level of funding that, if paid on an ongoing basis, is projected to cover the value of employer promised benefits expected to be earned or allocated for each fiscal year and to amortize any unfunded actuarial liabilities (or funding expense) over a period not to exceed thirty years. The District’s annual OPEB cost for the current year and the related information for the plan are as follows:

<table>
<thead>
<tr>
<th></th>
<th>Retiree Healthcare Plan</th>
<th>Retiree Healthcare Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013</td>
<td>2012</td>
</tr>
<tr>
<td>Contribution rate:</td>
<td>Actuarially determined</td>
<td>Actuarially determined</td>
</tr>
<tr>
<td>District</td>
<td>4.4%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Annual required contribution</td>
<td>$ 350,168</td>
<td>$ 332,565</td>
</tr>
<tr>
<td>Contributions made</td>
<td>(372,888)</td>
<td>(307,783)</td>
</tr>
<tr>
<td>Increase in net OPEB obligation/(asset)</td>
<td>(22,720)</td>
<td>24,782</td>
</tr>
<tr>
<td>Net OPEB obligation (asset) - beginning of year</td>
<td>(43,897)</td>
<td>(68,679)</td>
</tr>
<tr>
<td>Net OPEB obligation (asset) - end of year</td>
<td>$ (66,617)</td>
<td>$ (43,897)</td>
</tr>
</tbody>
</table>

Net OPEB asset balances are included in the “Prepaid expenses and other current assets” line on the Statements of Net Position.

Annual OPEB Cost includes interest and the ARC adjustment, in addition to the ARC. However, the net difference between the interest on the asset and the ARC adjustment are immaterial to the District’s financial statements and are not separately disclosed. Additionally, the Contributions Made exceeds the ARC by an amount immaterial to the District’s financial statements and the District has chosen to disclose the ARC as its Annual OPEB Cost.

In accordance with the provisions of GASB Statement No. 45, the District’s annual OPEB cost, the percentage of annual OPEB cost contributed to the plan, and the net OPEB obligation were as follows:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Annual OPEB Cost</th>
<th>Percent of OPEB Cost</th>
<th>Net OPEB Obligation (Asset)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retiree Healthcare Plan</td>
<td></td>
<td>100.0%</td>
<td>($68,679)</td>
</tr>
<tr>
<td>2011</td>
<td>$ 318,022</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retiree Healthcare Plan</td>
<td></td>
<td>100.0%</td>
<td>($43,897)</td>
</tr>
<tr>
<td>2012</td>
<td>$ 332,565</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retiree Healthcare Plan</td>
<td></td>
<td>100.0%</td>
<td>($66,617)</td>
</tr>
<tr>
<td>2013</td>
<td>$ 350,168</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Note 9 - Other Postemployment Benefits: (Continued)

Funded Status and Funding Progress

The funded status of the plan was as follows:

<table>
<thead>
<tr>
<th>Date</th>
<th>Plan Assets (A)</th>
<th>Liability (B)</th>
<th>Unfunded Liability (A-B)</th>
<th>Funded Liability (A/B)</th>
<th>Funded Covered Payroll (C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1, 2010</td>
<td>$848,599</td>
<td>$3,396,726</td>
<td>($2,548,127)</td>
<td>25.0%</td>
<td>$7,741,925 (32.9%)</td>
</tr>
<tr>
<td>July 1, 2011</td>
<td>$1,109,493</td>
<td>$3,779,819</td>
<td>($2,670,326)</td>
<td>29.4%</td>
<td>$7,523,865 (35.5%)</td>
</tr>
<tr>
<td>July 1, 2012</td>
<td>$1,370,387</td>
<td>$4,162,912</td>
<td>($2,792,525)</td>
<td>32.9%</td>
<td>$7,416,382 (37.7%)</td>
</tr>
</tbody>
</table>

Actuarial valuations involve estimates of the value of reported amounts and assumptions about the probability of events in the future. Amounts determined regarding the funded status of the plan and the annual required contributions of the employer are subject to continual revision as actual results are compared to past expectations and new estimates are made about the future. The required schedule of funding progress presented as required supplementary information provides multi-year trend information that shows whether the actuarial value of plan assets is increasing or decreasing over time relative to the actuarial accrued liability for benefits.

Actuarial Methods and Assumptions

Projections of benefits are based on the substantive plan (the plan as understood by the employer and the plan members) and includes the types of benefits in force at the valuation date and the pattern of sharing benefit costs between the District and the plan members to that point. Actuarial calculations reflect a long-term perspective and employ methods and assumptions that are designed to reduce short-term volatility in actuarial accrued liabilities and the actuarial value of assets. Significant methods and assumptions were as follows:

- Actuarial valuation date: June 30, 2011
- Actuarial cost method: Projected Unit Credit
- Amortization method: Level percentage of pay
- Remaining amortization period: 26 years
- Asset valuation method: Market Value
- Actuarial assumptions:
  - Investment rate of return: 7.61%
  - Projected salary increases: 3.25%

The actuarial cost method used for determining the benefit obligations is the Projected Unit Credit with service prorated. The actuarial assumptions included a 7.61% investment rate of return, which is the assumed rate of the expected long-term investment returns on plan assets calculated based on the funded level of the plan at the valuation date, and an annual healthcare cost trend rate of 8.5% for 2012, 8, 7, and 6 percent for 2013, 2014, and 2015, respectively, to an ultimate rate of 5% after 2015. Both rates included a 3% inflation assumption. The UAAL is being amortized over an initial 30 years using the level-percentage of pay method on a closed-basis. The remaining amortization period at June 30, 2011 is assumed to be 26 years. It is assumed the District's payroll will increase 3.25% per year.

Note 10 - Commitments and Contingencies:

Commitments

Under terms of a 1922 contractual agreement with the United States Department of the Interior, the District and the City of Escondido are obligated to provide the first 6 cubic feet per second of the natural flow of the San Luis Rey River to the Rincon Indians. The agreement is one of those claimed to be void ab initio by the United States and the Rincon Indians in the litigation discussed below.
Commitments (Continued)

In July 2007, the District announced entry into a “settlement agreement in principle” with the City of Escondido (Escondido) and the Indian bands. Per the terms of the “settlement agreement in principle”, the Rincon Band would continue to receive its historic entitlement of water, but now quantified as a right to 2,900 acre-feet per year, on average, adjusted by annual hydrologic conditions. Following are the provisions of the “settlement agreement in principle”:

1. Allocation of Local Water and Supplemental Water
   a) The Rincon Band shall receive its historic right to the first 6 cubic feet per second of the natural flow of the San Luis Rey River (local water). The District and Escondido shall have the right to use the remaining local water, subject to the right of the Bands to divert and use local water through an acre foot for acre foot exchange with supplemental water.
   b) The Indian Water Authority (an intertribal entity established by the Bands) shall be entitled to the benefit of the 16,000 acre feet of supplemental water provided by the Settlement Act. The Indian Water Authority may exchange supplemental water for local water.

2. Financial Obligations
   a) The Indian Water Authority is responsible for all costs associated with obtaining supplemental water. The District and Escondido are responsible for all costs associated with maintaining and operating the local water system, including the cost of a proposed canal undergrounding on the San Pasqual Indian Reservation (currently estimated to cost $15 million). The cost of the proposed undergrounding project will be divided evenly between the District and Escondido.
   b) In return for the Bands’ and the United States’ agreement that the Settlement shall be an entire agreement, and no obligations among the parties from the 1894, 1914, and 1922 contracts shall endure, there shall be no annual charges paid by the District or Escondido for the use of tribal lands, and all liability among the parties shall be waived prior to the effective date of the Settlement Agreement. The District and Escondido agree to each pay the Indian Water Authority $3.85 million on October 1, 2008. This amount can be paid either as a lump sum, or paid over the next 20 years at 5% interest, or paid over 20 years, delayed for 5 years, at 6% interest. Any payment may be prepaid without a prepayment penalty.
   c) The Rincon Band’s entitlement to 2,900 acre-feet per year of local water is estimated to cost the District approximately $225,000 annually, based on the current cost of imported water and the assumption that the new formulation of the Rincon entitlement will result in the District purchasing additional imported water.

On September 30, 2008, the negotiators for the District, the Bands and Escondido announced a Settlement Agreement regarding the water rights issues. The provisions of the Settlement Agreement are essentially the same as those of the “settlement agreement in principle” announced in July, 2007 as mentioned above.

However, in order for the Agreement to take effect, the following conditions are necessary: (i) the Agreement must be executed by all of the parties; (ii) the Agreement must be approved by the United States District Court for the Southern District of California after the Court has ascertained in open court and on the record that all parties understand and agree with the terms of the Agreement and represent that: (a) the Settlement was entered into in good faith, and this Agreement provides fair and reasonable terms for the use of Local and Supplemental Water by the Parties and for financial and other consideration among the Parties, and (b) that all Parties understand and agree with the terms of this Agreement and represent that they have received adequate legal representation in reaching that conclusion; (iii) a stipulated judgment of dismissal or other appropriate final disposition has been entered in the litigation involving the City of Escondido and Vista Irrigation District (Local Entities), the United States, and the Bands in all of the proceedings among the parties pending in United States District Court for the Southern District of California and the Federal Energy Regulatory Commission (FERC); (iv) FERC has issued the Conduit Exemption License and has approved the Surrender Application; (v) the Secretary of the Interior has issued all necessary rights-of-way for the Local Water System in accordance with section 109(b) of the Settlement Act; and (vi) all applicable appeal periods have expired. The date when all these conditions have been satisfied shall be the effective date of the Agreement.
**Note 10 - Commitments and Contingencies:** (Continued)

**Commitments (Continued)**

The District’s legal counsel and management are unable to opine upon the length of time it will take to resolve the matter and obtain all required approvals for a final settlement agreement.

**Litigation**

Several bands of Indians have claimed the rights to certain water now utilized by the District, substantial actual and punitive damages, and the invalidation of certain contracts. Actions on those claims naming the District as a defendant have been filed in the United States District Court by the bands and by the United States, in its own right and on behalf of the bands. Legislation authorizing the settlement of the Indian water rights dispute was enacted on November 17, 1988, as the “San Luis Rey Indian Water Rights Settlement Act”. This legislation authorizes the parties to the dispute to enter into a settlement agreement and establishes a trust fund in the amount of $30,000,000. Implementation of this legislation is pending development of a 16,000 acre foot per year supplemental water supply and negotiation of the precise terms of the settlement agreement. In October 2000, the source of the 16,000 acre foot supplemental water supply was identified as a portion of the water conserved from the lining of the All-American Canal and the Coachella Branch of the All-American Canal. Commencing in about January 2007, the settlement parties began obtaining 4,500 acre feet of water annually from the completed Coachella Branch Canal Lining Project. Construction of the lining of the All-American Canal (which produces the remaining 11,500 acre feet) was completed in 2010.

The District’s legal counsel and management are unable to opine upon the ultimate outcome of the above matters. The Settlement Agreement summarizes some of the major proposed terms of agreement among the parties.

Discussions have continued on a long-standing dispute between the District and the City of Escondido (successor to Escondido Mutual Water Company) over the calculations and allocations between the two entities of natural flow of the San Luis Rey River. Management’s opinion is that this matter will be resolved concurrently with the dispute with the Indian bands by adhering to the settlement rubric outlined in the July 2007 “settlement agreement in principle.”

The District has been named as defendant in various other legal actions. In the opinion of management and legal counsel, it is too early to determine the outcome and effect on the District’s financial position.
Front cover photos:
Top Left - Installation of original Caldwell Siphon circa 1925
Top Right - The original seal of the District, adopted when the District was created in 1923.
Bottom - Construction of the Vista Flume circa 1925

Back cover photos:
Top left - Current VID logo
Top right: Replacing the original Caldwell Siphon (2008)
Bottom - The Vista Flume circa 2010
Preparing for an Emergency

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Getting Help Is As Simple As Dialing 2-1-1

Serving the entire region, 2-1-1 San Diego connects people to community, health and disaster services through a free, 24/7 phone service and searchable online database.

Everyday, customers in Vista Irrigation District’s service area contact 2-1-1 seeking help in a multitude of areas including housing and assistance with paying their utility bills. To learn more about 2-1-1 San Diego, dial 2-1-1 or visit www.211sandiego.org today.

Update Your Emergency Contact Information

Please take a moment and provide us with a telephone number (or telephone numbers) where you can be reached in case of an emergency. Having updated information allows us to contact you quicker during a situation that affects your water supply. You can update your emergency contact number(s) by calling Customer Service at (760) 597-3120 or by e-mailing info@vid-h2o.org. When providing updated telephone number(s) via e-mail, please include your name and address or account number. Feel free to give us your work, home and cell phone numbers. Thank you for helping us keep you informed.

The Vista Irrigation District celebrated its 90th anniversary in August 2013. In doing so, the District remembered its storied past and reflected on how the District, as well as the communities that it serves, has changed over the years. As chronicled below, the Vista Irrigation District was formed to provide a reliable source of water and has had the foresight to make decisions that will allow it to do so well into the future.

The seal shown left, is the original seal of the District and the Board of Directors, was adopted when the District was created in 1923. The first annual report of the Vista Irrigation District, published in 1927, tells us that prior to the formation of the District, installation of new water tanks to hold well water had caused planting of citrus and avocados to increase so rapidly that there was danger of running out of water. This crisis coincided with the building of Henshaw Dam in 1923 by the San Diego County Water Company. Completion of the dam made it possible for the Vista community to receive a reliable source of water, instead of relying on wells in the area.

Considerable time and effort were spent convincing some reluctant owners of the advantages and advisability of forming a District so that outside water could be obtained. An election was held on August 28, 1923, and 100% of the eligible voters participated. The outcome of the election was a vote for and 4 votes against formation of the Vista Irrigation District.

The area celebrated the arrival of the first water from Lake Henshaw on February 27, 1926. Following the arrival of water, crops of all kinds were planted in increasing numbers, and the Vista area became known as the “Avocado Capital of the World,” with six avocado packing houses in the area.

In June, 1946, after several years of negotiations, the Vista Irrigation District purchased the San Diego County Water Company. Included in the purchase was the 43,000 acre Warner Ranch, a former Spanish Land Grant, which includes Henshaw Dam and Lake Henshaw. Purchase of these facilities was purely economic, in that it was a result of a search for cheaper water for the District.

Drought conditions and population growth eventually caused the District to look for other sources of water. On February 16, 1954, VID became a member of the San Diego County Water Authority to take advantage of water imported from the Colorado River and Northern California.

The year 1955 saw a breakthrough in this agricultural community, when the first city-type, mass-built subdivisions were started. The year 1955 also was the beginning of the decline of Vista as an avocado producing and packing center. This was due primarily to the collapse of the price structure (and the drought), which would continue well into the 1960’s. Many groves were split into parcels, and the building of homes on these parcels and in subdivisions continued throughout this period.

Today, the Vista Irrigation District serves over 28,435 meters, or about 6.2 billion gallons, of water was distributed and sold within the District. Of that amount, 69% was distributed for residential use, 10% for industrial and commercial, 11% for landscape irrigation, 6% for agriculture and 4% for governmental use.

The mission of the Vista Irrigation District is to manage available resources in order to provide a reliable supply of high quality water to meet the present and future water needs of the District’s service area. To this end, the District continues to invest in its infrastructure, search for additional water sources and educate our customers about the importance of using water wisely. As the District moves forward, it is important that we do not lose sight of why it was formed and continue to make decisions that will ensure that future generations have a safe, reliable water supply.

Reflections of the Vista Irrigation District

Celebrating 90 Years of Serving the Community

Vista Irrigation District
Board of Directors
Div. 1  Marty Miller
Div. 2  Richard L. Vásquez
Div. 3  Paul E. Doyle
Div. 4  John B. Franklin
Div. 5  Jo MacKenzie

General Manager:
Roy A. Cox

2013 Water Statistics:

• 28,435 meters
• 18,904 acre-feet of water sold
• 46.5 million gallons of treated water storage capacity
• 12 water reservoirs
• 473 miles of pipeline
• 51,774 acre-feet of storage capacity at Lake Henshaw
• 1 acre-foot = 325,851 gallons
• 1 billable unit = 748 gallons

Reflections is published semi-annually by the Vista Irrigation District's office hours: Monday through Friday 8:00 a.m. - 5:00 p.m.
Healthy reservoir storage levels, strong regional water conservation efforts and growing water transfers from the Colorado River mean that San Diego County will have sufficient water supplies for 2014 despite a statewide drought declaration by Governor Jerry Brown, according to the San Diego County Water Authority (Water Authority).

The past two years have been dry across California. The Colorado River Basin has been dry 11 out of the last 14 years. Locally, precipitation at Lindbergh Field in San Diego was 63 percent of normal for the rainfall year (October 1, 2012 through September 30, 2013).

While a third consecutive year of limited rainfall and snow would draw down several key reservoirs, the Water Authority and its member agencies, including the Vista Irrigation District (District), are not anticipating the need for extraordinary water conservation measures or water shortage allocations in 2014. The Water Authority and District are encouraging residents and businesses to continue their water-use efficiency efforts. The Water Authority will continue to monitor weather conditions, particularly in the Sierra Nevada and Rocky Mountains, where much of the region’s water supplies originate.

The Metropolitan Water District of Southern California (Metropolitan) has indicated that it has adequate reserves and that no allocations are expected in the coming year, even though imports from the State Water Project are expected to be very low because of dry conditions and regulatory restrictions. Metropolitan had 3 million acre feet of water storage at the end of 2013. It is anticipated that Metropolitan will use stored water to augment imported water supplies to meet demands in 2014. (An acre-foot of water will serve two typical families of four for one year.)

The Water Authority’s investments in diversifying its water supply portfolio and improving its infrastructure will also help meet demands during dry periods. The conservation and transfer programs that are part of the Colorado River Quantification Settlement Agreement of 2003 will provide San Diego County with about 180,000 acre-feet of Colorado River water that is not subject to short allocations from Metropolitan. The water transfers increase yearly to 280,000 acre-feet by 2021, enough water to supply more than 500,000 typical single-family homes.

Additionally, the Water Authority signed an agreement to purchase up to 56,000 acre-feet of water annually from the Carlsbad Desalination Project, which is expected to begin production in 2016. Over the last decade, the Water Authority also developed its Emergency Storage Program, which included the expansion of the San Vicente Reservoir to store more water locally to use during dry years and emergencies. The San Vicente Dam raise is nearing completion and the reservoir is expected to be filled over the next few years depending on water availability.

Regional water-use efficiency is another key component in balancing supply and demand. Water use in San Diego County has dropped by about 30 percent between 2007 and 2012. While regional water consumption has edged upward in 2013, the San Diego region is on track to achieve the state-mandated goal of reducing per capita water demand by 20 percent by 2020. (The Vista Irrigation District’s per capita water use is also on track to meet its 2015 and 2020 conservation targets.)

The Water Authority has invested in diversifying its water supply portfolio and improving its infrastructure. Those investments coupled with the water-use efficiency measures implemented by residents and businesses across San Diego County mean that the region will have a sufficient water supply for at least 2014. That being said, the Water Authority and its member agencies will continue to work together on storage management strategies, implementing new water-use efficiency programs and developing new local supplies, such as groundwater and recycled water, to help ensure the region’s water demands can continue to be met during prolonged dry periods and droughts.

Water Rates and Charges

Approximately 13% of the revenue generated by water usage charges is utilized by the Vista Irrigation District to cover operating and maintenance expenses. The remaining 87% is used to pay the San Diego County Water Authority (Water Authority) for water purchases.

The Water Authority is responsible for supplying water to 24 member agencies within San Diego County. Not simply a water provider, the Water Authority is also responsible for the construction and maintenance of regional storage, delivery and treatment infrastructure necessary to ensure the reliable delivery of water to local water agencies like the Vista Irrigation District.

The Vista Irrigation District’s service charge, which represents a small portion of a typical customer’s bill, helps pay the District’s fixed costs, which exist regardless of the amount of water pumped and delivered. Fixed costs continue without regard to the amount of water that a customer uses in a particular month, and are sometimes called “readiness-to-serve” charges because they are incurred as part of keeping the water system ready to deliver water to any customer at a moment’s notice. The largest component of the service charge recovers the cost of replacing the District’s aging water system infrastructure.

In 2013, the Water Authority purchased 46% of its water supply from Metropolitan, the remainder came from other sources. In 2014, the Water Authority signed an agreement with Metropolitan to buy an additional 12% of its water supply from Metropolitan. The District is currently at Level 1 of the Program which requires water users to implement the following water-use efficiency practices:

- No washing down paved surfaces, except when necessary to alleviate safety or sanitation hazards
- Eliminate water waste resulting from irrigation run-off, over-spray, etc.
- Water landscaping before 10 AM and after 6 PM
- Wash vehicles with a bucket and hand-held hose with a positive shut-off nozzle
- Use re-circulated water to operate ornamental fountains
- Repair all leaks within five days of receiving notification from the District

For more details on the District’s Water Supply Response Program, visit www.wsd-h2o.org or call our Water Conservation staff at (760) 597-3160. We appreciate your continued efforts to use water wisely.

Be Water Smart

Being smart about our water use has never been easier for San Diego County residents. The San Diego County Water Authority (Water Authority) recently launched a new water efficiency website, www.watersmartsd.org. Here you can find limits for water conservation information, rebates and incentives for homes and businesses and planning tools, like the all new Excel to a WaterSmart Landscape. Visit the website today and learn how you can become more efficient with your water use.

QUICK TIPS

INDOOR

Fixing Leaky Toilets saves
30-50 gal/day/toilet

Washing only full loads of laundry saves
15-50 gal/load

Shortening showers saves
2.5 gal/min

OUTDOOR

Irrigating only late evening or early morning saves
20-25 gal/day

Adjusting sprinklers to prevent overspray and runoff saves
15-25 gal/day

Replacing your lawn with WaterSmart Landscape saves
33-60 gal/day/t,000 sq. ft.

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PLEASE CONTINUE TO USE WATER WISELY

Even though the region’s water supply may be sufficient for 2014, continued dry conditions may change that outlook for 2015. For this reason, the Vista Irrigation District (District) is asking its customers to voluntarily conserve and continue to use water efficiently. Also, customers are reminded the District has adopted a Water Supply Response Program (Program) that requires water users to implement certain water-use efficiency practices and measures based on water supply conditions. The District is currently at Level 1 of the Program which requires water users to implement the following water-use efficiency practices:

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The Water Authority has invested in diversifying its water supply portfolio and improving its infrastructure. Those investments coupled with the water-use efficiency measures implemented by residents and businesses across San Diego County mean that the region will have a sufficient water supply for at least 2014. That being said, the Water Authority and its member agencies will continue to work together on storage management strategies, implementing new water-use efficiency programs and developing new local supplies, such as groundwater and recycled water, to help ensure the region’s water demands can continue to be met during prolonged dry periods and droughts.

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Our mission is to provide a reliable source of water.

For more information, please call 760-597-3100.

211 SAN DIEGO...3 simple numbers. 1 helpful voice.
DIAL 2-1-1

Updates and news are available on the 211 San Diego website at http://www.211sandiego.org today.

Vista Irrigation District

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FAX (760) 598-8757
www.vild.h2o.org

District’s office hours: Monday through Friday
8:00 a.m. - 5:00 p.m.

Reflections is published semi-annually by the Vista Irrigation District in the interest of keeping customers informed.

We welcome your input.

Please address any comments regarding this publication to the editor at the address above.
SUBJECT: DRINK TAP WATER CAMPAIGN

RECOMMENDATION: Information only.

PRIOR BOARD ACTION: None.

FISCAL IMPACT: The fiscal impact will vary based on program activities, including the purchase and/or subsidizing of water bottle filling stations (hydration stations) and other promotional materials. Program funding will be requested as part of the fiscal year 2015 Budget process.

SUMMARY: The tap is a source of high quality drinking water that is a great value, especially when compared to the cost of bottled water. The District rigorously tests its water to ensure it complies with stringent state and federal water quality standards that meet or exceed those for bottled water. Yet, many customers purchase bottled water because they are concerned that tap water is not safe to drink.

The goal of the District’s Drink Tap Water Campaign is to let customers know that tap water is safe to drink and that the choice to drink bottled water should be based on that factor.

DETAILED REPORT: The District delivers high quality drinking water to homes and businesses for less than half a cent per gallon. When compared to the cost of bottled water, which often times is nothing more than processed tap water, filling a reusable container with tap water is a safe and less expensive alternative. Customers already pay for water that comes from the tap; why should they pay again for bottled water?

The Drink Tap Water Campaign is intended to raise awareness about the quality and value of tap water. Outreach activities may include presentations to schools, the city and other community groups, participation in various community events and partnering to install water bottle filling stations at schools and other public places. Promotional items may include refillable water bottles with our campaign’s theme, “Love Tap”, embossed on them.

To kick-off the campaign, the District has developed a hydration station program to present to the school district. The program is comprised of two components: installing hydration stations and educating students about the benefits of drinking tap water. The program could be expanded so that hydration stations could be installed in other public places, such as community centers and parks.

District staff is currently talking to the Vista Chamber of Commerce about participating in the Strawberry Festival in May. The District’s participation in this event will allow it to promote the Drink Tap Water Campaign as well as its other programs.

ATTACHMENTS:
1. Hydration Station Program
2. Drink Tap Water Campaign Presentation
Hydration Station Program

Summary
The Vista Irrigation District (District) supplies high quality drinking water to its customers. The District’s Hydration Station Program (Program) is an outreach and public education program that promotes the benefits of drinking tap water. The Program facilitates the installation of water bottle filling stations (hydration stations) in schools as an avenue to educate students about the benefits of tap water and promote it as a viable alternative to soft drinks and bottled water.

Background
The Vista Irrigation District is a public agency governed by an elected five-member board. The District provides water service to more than 123,000 people in the city of Vista, and portions of San Marcos, Escondido, Oceanside, and unincorporated areas of San Diego County. The District’s mission is to provide a reliable supply of high quality water that meets the needs of its present and future customers in an economically and environmentally responsible manner. This Program was created to promote the District’s mission to its customers, specifically the quality, health, environmental, and economic benefits that drinking tap water provides.

The District’s water must meet stringent water quality standards that meet or exceed that of bottled water. Tap water dispensed by a hydration station is a free and healthy alternative to sugary drinks such as soda. Drinking tap water protects our natural resources by reducing solid waste and the energy consumption and associated pollution created by the bottled water industry.

Program
The Program is comprised of two basic components, installing hydration stations in schools and educating students about the benefits of drinking tap water.

Hydration Stations
Many people find public drinking fountains unsanitary, leading to a negative perception of drinking tap water. Hydration stations, which enable individuals to fill reusable containers with water, provide students with an alternative to drinking from a fountain. The stations come in both indoor and outdoor models and some drinking fountains can be retrofitted with hydration stations, a lower cost alternative to the stand alone units. Prices range from $635 for a retrofit unit to $3,600 for an outdoor pedestal filling station. General information about hydration stations, including how to install and maintain them, can be found at http://wwwwelkay.com/bottle-filling-stations.
**Education and Outreach**

The District will work with the participating schools to create a customized education program to promote the benefits of drinking tap water. Education and outreach components may include, but are not be limited to, the following:

- Public education signage, for example, a counter on or near the hydration station calculating energy saved, solid waste reduced, etc.
- Exhibit booth at school
- School assembly or classroom presentation
- Class project or workshop
- Lesson plans

Topics for presentations and/or projects may include, but are not be limited to:

- Issues associated with bottled water
  - Solid waste/source reduction
  - Carbon foot print
  - Water quality - bottled versus tap water
  - Cost - bottled versus tap water
  - The different sources of bottled water and the issues associated with each of them. For example, unsustainable groundwater pumping.
- Water-energy nexus
- Childhood nutrition, tap water as an alternative to soft drinks and other beverages sold in vending machines.

**Pilot Project**

The District would like to partner with the Vista Unified School District to install a hydration station at a school site selected by VUSD as part of a pilot project. The District will purchase and install a hydration station at a school site within its service territory as a pilot.

A gallon of VID water costs less than half a cent. A gallon of bottled water costs $1.70.
Love Tap!

Save money and save the planet
--drink tap water!
Bottled water was introduced to America in the 1970’s and became a consumer staple in the 1990’s

Sales of bottled water tripled between 1995 and 2005, to $11 billion in the U.S. and $85 billion worldwide

Save money and save the planet -- drink tap water!
With pictures of glaciers, mountain springs and polar bears, marketing campaigns suggest that bottled water is a better choice than tap water.

Consumer trust in tap water has been damaged.

*Save money and save the planet -- drink tap water!*
LOVE TAP!

According to a survey by the Natural Resources Defense Council, Americans drank bottled water for the following reasons:

- Health and Safety
- Taste
- Convenience

Save money and save the planet -- drink tap water!
Myth: “Bottled water is healthier and safer than bottled water.”

Facts:

- Bottled water is not cleaner or safer than tap water
- Environmental Protection Agency (EPA) standards for tap water are more stringent than Food and Drug Administration (FDA) standards for bottled water
- Water treatment plants must test for contaminants multiple times per day
- Bottling plants must be tested only once per week

Save money and save the planet -- drink tap water!
Love Tap!

Tap water standards include the following:

- Requires disinfection
- Bans E. Coli and fecal coliform bacteria
- Tests for cryptosporidium and giardia viruses
- Requires that operators are trained and certified
- Provides consumers with the right to know about contamination

Bottled water standards do not include any of the above!

Save money and save the planet -- drink tap water!
Love Tap!

**Myth:** “Bottled water is more pure than tap water.”

**Facts:**

- Up to 50% of all bottled water is actually tap water
- Consumer advocate groups have been pressuring bottled water companies to disclose the source of their water
- Aquafina, owned by Pepsi, is the first company to adopt this practice by including the words “Public Water Source” on its label

*Save money and save the planet -- drink tap water!*
Love Tap!

 Myth: “Bottled water tastes better than tap water.”

Facts:

- Taste is an individual preference
- Many studies show that Americans either prefer tap water over bottled water or cannot taste the difference
- If taste is an issue, chilling tap water often improves taste
- Inexpensive filters can also polish and improve flavor

Save money and save the planet -- drink tap water!
**Myth:** “Bottled water is more convenient than tap water.”

**Facts:**
- Most Americans drink tap water at home but sacrifice money for the convenience of portable bottled water.
- Tap water is delivered to your faucet.
- Portability can be addressed by using refillable, environmentally friendly water bottles.
- Hydration stations (for filling water bottles) make it much more convenient to fill and carry water.

*Save money and save the planet -- drink tap water!*
As mentioned before, the NRDC survey showed Americans drank bottled water for the following reasons:

- Health and Safety
- Taste
- Convenience

But for Latinos, there was an additional factor:

- Fear

*Save money and save the planet -- drink tap water!*
LOVE TAP!

- Consumer distrust in tap water occurs disproportionately in minority households, often combined with historical and cultural attitudes toward tap water.

- Based on surveys, Latino parents were 3 times more likely to give their children bottled water, primarily due to their belief that bottled water is cleaner and safer than tap water.

- 85% of these parents said that they had never consulted their family physician about the water their families drink.

- Latinos were more than twice as likely to report that they “had to give up other things in order to purchase bottled water.”

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LOVE TAP!

- Misconceptions about tap water occur frequently in households that can least afford alternate sources.
- Cost of purchasing bottled water can pose a significant financial hardship on low income families.
- Studies show that low income families spend up to 5% of their median household income on bottled or filtered water, more than three times the affordability threshold.
- The cost of drinking water for a typical family of 4 each month (60 gallons):
  - Tap water: 20 cents
  - Water vending machine: $24
  - Bottled water: $102

*Save money and save the planet -- drink tap water!*
Love Tap!

Another source of bottled water: **Water Vending Machines**

- Source is tap water, and the machines are not subject to inspection, monitoring or disclosure
- Costs more than 75 times as much as tap water (although not as much as bottled water)
- Located predominantly in Latino neighborhoods

*Save money and save the planet -- drink tap water!*
LOAD TAP!

“Make Tap Water Your Drink of Choice!”

Vista Irrigation District’s 2-Step Campaign

Save money and save the planet -- drink tap water!
Love Tap!

Step 1

- Promote water consumption over soda and other sugary drinks for health reasons

Save money and save the planet -- drink tap water!
Love Tap!

*Tap Into Health!*

(Health reasons for drinking tap water)

- In combination with bottled water companies
  - i.e. Nestle *PureLife* is targeting Latino moms and touting bottled water over soda
- Support school nutrition and anti-childhood obesity campaigns championed by Michelle Obama and others

*Save money and save the planet -- drink tap water!*
Step 2

- Promote tap water over bottled water for financial and environmental reasons

Save money and save the planet -- drink tap water!
Tap Into Savings!
(Financial Reasons for Drinking Tap Water)

- Depending on the brand, bottled water costs 250 to 10,000 times more than tap water.

- Drinking the recommended 8 glasses of water a day:
  Cost: VID tap water = 49 cents per year
  Cost: Bottled water = $1,400 per year

Save money and save the planet -- drink tap water!
Tap Into Green!
(Environmental Reasons for Drinking Tap Water)

- 1.5 million barrels of oil are used to make plastic water bottles each year in the U.S., not counting the oil used to transport them

- Amount of oil equivalent to fueling 1.3 million cars per year

Save money and save the planet -- drink tap water!
Love Tap!

*Tap Into Green!*

(Environmental Reasons for Drinking Tap Water)

- Americans throw away 38 billion water bottles a year, which takes up to 1,000 years to biodegrade in our landfills.

- Our economy loses over $1 billion by throwing away this much plastic each year.

*Save money and save the planet -- drink tap water!*
Love Tap!

Tap Water is the Drink of Choice for the following reasons:

- Safety
- Reliability
- Cost
- Environmental Sustainability

Save money and save the planet -- drink tap water!
Love Tap!

Be a Water Superhero!

Save money and save the planet -- drink tap water!
Love Tap!

Be a Water Superhero!

Save money and save the planet -- drink tap water!
Love Tap!

Even Superheroes Need Water

"You should drink water too!"
VID launches its Tap Water Campaign!

- Tap Into Health!
- Tap Into Savings!
- Tap Into the Environment!

*Save money and save the planet -- drink tap water!*
Love Tap!

Tap Into Health!

- Drink tap water instead of sodas and sugary drinks
  - This can keep you healthy and fit, and save thousands of calories

Save money and save the planet -- drink tap water!
Love Tap!

Tap Into Savings!

- Drink tap water instead of bottled water, sodas and sugary drinks
  - This will save you thousands of dollars

*Save money and save the planet -- drink tap water!*
Love Tap!

Tap Into Green!

- Drink tap water instead of bottled water
  - This will prevent polluting our landfills and using millions of barrels of oil

Save money and save the planet -- drink tap water!
Love Tap!

What can we all do to promote tap water?

Love Tap!

Save money and save the planet -- drink tap water!
Love Tap!

- Hydration Stations are replacing traditional drinking fountains
- Hydration Stations make it convenient to fill environmentally friendly, reusable water bottles

Save money and save the planet — drink tap water!
Love Tap!

VID’s “Love Tap!” Campaign

- Install hydration stations (water bottle filling stations) in schools and public facilities

- Provide sample VID refillable water bottles to use at these hydration stations (as well as in the home)

Save money and save the planet -- drink tap water!
Important Points to Remember:

- Drink bottled water because you want to, not because you think you have to
- Tap water is safe to drink – guaranteed
- Chill it (or filter it if you want to) – then compare the taste
- Isn’t it worth it to save over a thousand dollars every year?

Save money and save the planet -- drink tap water!
LOVE TAP!

QUESTIONS?

Save money and save the planet -- drink tap water!